



Supporting journalism

Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

N.B. NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£162	£162	£162										
6-25	£186	£193	£309	£432	£600	£814	£1,025						
26-50	£202	£311	£495	£690	£963	£1,305	£1,644	£2,464					
51-100	£241	£362	£575	£804	£1,124	£1,520	£1,917	£2,879	£3,616				
101-500	£272	£405	£646	£905	£1,261	£1,705	£2,151	£3,230	£4,053	£5,605	£7,566		
501-1,000	£306	£455	£723	£1,015	£1,420	£1,920	£2,421	£3,633	£4,567	£6,308	£8,520		
1,001-5,000	£335	£503	£804	£1,122	£1,570	£2,126	£2,675	£4,019	£5,049	£6,978	£9,424	£13,306	£19,649
5,001-10,000	£366	£551	£878	£1,223	£1,712	£2,318	£2,959	£4,388	£5,513	£7,618	£10,287	£14,525	£21,451
10,001-25,000	£397	£595	£954	£1,333	£1,865	£2,521	£3,180	£4,773	£5,995	£8,284	£11,187	£15,793	£23,325
25,001-50,000	£430	£644	£1,027	£1,437	£2,006	£2,714	£3,423	£5,140	£6,454	£8,919	£12,088	£17,009	£25,124
50,001-75,000	£468	£701	£1,119	£1,568	£2,195	£2,967	£3,740	£5,619	£7,058	£9,752	£13,172	£18,595	£27,463
75,001-125,000	£508	£763	£1,219	£1,702	£2,383	£3,224	£4,070	£6,107	£7,673	£10,602	£14,316	£20,210	£29,853
125,001-200,000	£550	£850	£1,361	£1,904	£2,665	£3,606	£4,546	£6,827	£8,574	£11,848	£16,003	£22,595	£33,347
200,001+	£587	£883	£1,408	£1,971	£2,754	£3,729	£4,699	£7,058	£8,870	£12,254	£16,551	£23,365	£34,511

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£28	£28	£28										
6-25	£30	£31	£45	£60	£84	£110	£139						
26-50	£32	£45	£68	£95	£128	£172	£218	£323					
51-100	£35	£53	£83	£109	£151	£202	£252	£377	£477				
101-500	£41	£58	£89	£122	£166	£227	£283	£423	£530	£733	£986		
501-1,000	£45	£63	£98	£136	£189	£252	£318	£480	£595	£824	£1,111		
1,001-5,000	£49	£69	£109	£150	£209	£280	£351	£525	£662	£912	£1,228	£1,734	£2,560
5,001-10,000	£53	£75	£116	£162	£229	£307	£388	£573	£718	£993	£1,341	£1,893	£2,792
10,001-25,000	£57	£84	£126	£177	£245	£330	£418	£625	£786	£1,082	£1,455	£2,056	£3,036
25,001-50,000	£60	£89	£139	£190	£266	£360	£448	£673	£845	£1,163	£1,573	£2,214	£3,270
50,001-75,000	£64	£96	£150	£209	£287	£390	£493	£735	£922	£1,272	£1,718	£2,422	£3,574
75,001-125,000	£71	£102	£162	£227	£314	£423	£533	£798	£1,003	£1,381	£1,866	£2,631	£3,884
125,001-200,000	£75	£114	£181	£250	£350	£476	£593	£891	£1,119	£1,546	£2,083	£2,940	£4,339
200,001+	£83	£117	£188	£262	£363	£490	£616	£922	£1,157	£1,597	£2,155	£3,040	£4,490

Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£30	£30	£30										
6-25	£32	£33	£50	£69	£95	£125	£157						
26-50	£35	£50	£81	£105	£147	£198	£248	£374					
51-100	£41	£59	£90	£124	£172	£233	£290	£435	£546				
101-500	£45	£64	£99	£139	£191	£259	£325	£490	£614	£845	£1,140		
501-1,000	£50	£72	£113	£156	£218	£290	£366	£550	£686	£951	£1,281		
1,001-5,000	£56	£81	£124	£170	£240	£322	£405	£609	£761	£1,046	£1,416	£1,998	£2,950
5,001-10,000	£60	£86	£135	£188	£259	£351	£446	£662	£829	£1,146	£1,547	£2,181	£3,222
10,001-25,000	£64	£94	£144	£202	£283	£382	£483	£717	£905	£1,246	£1,682	£2,371	£3,501
25,001-50,000	£69	£99	£157	£219	£306	£409	£518	£776	£973	£1,341	£1,816	£2,553	£3,772
50,001-75,000	£73	£108	£170	£240	£333	£448	£563	£846	£1,064	£1,467	£1,979	£2,790	£4,126
75,001-125,000	£82	£116	£186	£257	£362	£490	£615	£921	£1,152	£1,595	£2,151	£3,035	£4,483
125,001-200,000	£86	£129	£208	£287	£402	£544	£684	£1,028	£1,291	£1,778	£2,404	£3,393	£5,005
200,001+	£94	£135	£213	£298	£417	£562	£710	£1,064	£1,335	£1,840	£2,487	£3,507	£5,183

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£10	£10	£10										
6-25	£10	£10	£14	£18	£20	£23	£25						
26-50	£11	£14	£19	£21	£25	£31	£36	£55					
51-100	£11	£17	£19	£23	£29	£34	£42	£60	£75				
101-500	£14	£17	£20	£24	£31	£37	£49	£68	£85	£113	£154		
501-1,000	£14	£18	£22	£25	£33	£42	£53	£75	£95	£126	£168		
1,001-5,000	£14	£19	£23	£29	£35	£48	£58	£84	£102	£141	£188	£265	£387
5,001-10,000	£17	£19	£24	£30	£37	£51	£62	£90	£111	£154	£207	£286	£423
10,001-25,000	£17	£20	£25	£32	£42	£55	£67	£97	£122	£165	£224	£313	£457
25,001-50,000	£18	£20	£25	£33	£45	£58	£71	£104	£129	£179	£241	£335	£495
50,001-75,000	£18	£21	£29	£35	£49	£62	£81	£114	£142	£194	£262	£366	£541
75,001-125,000	£19	£22	£30	£36	£53	£68	£85	£123	£155	£212	£283	£397	£584
125,001-200,000	£19	£23	£32	£42	£57	£75	£94	£139	£170	£236	£317	£445	£655
200,001+	£20	£24	£33	£43	£58	£81	£96	£142	£177	£243	£325	£459	£676

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	14.2p
Magazines	14.2p
Premium Magazines	28.4p
Minimum fee	£162 newspapers, £28 magazines

Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£90	£90	£90										
6-25	£100	£104	£166	£233	£323	£435	£548						
26-50	£114	£166	£266	£371	£515	£698	£879	£1,317					
51-100	£129	£194	£311	£430	£600	£816	£1,025	£1,539	£1,931				
101-500	£144	£218	£347	£486	£675	£912	£1,149	£1,724	£2,164	£2,988	£4,037		
501-1,000	£165	£244	£390	£544	£760	£1,027	£1,294	£1,940	£2,437	£3,367	£4,547		
1,001-5,000	£181	£271	£430	£600	£838	£1,136	£1,430	£2,147	£2,695	£3,724	£5,027	£7,096	£10,486
5,001-10,000	£195	£293	£466	£655	£918	£1,239	£1,578	£2,344	£2,943	£4,063	£5,489	£7,749	£11,444
10,001-25,000	£215	£320	£508	£713	£992	£1,346	£1,697	£2,547	£3,197	£4,417	£5,971	£8,425	£12,440
25,001-50,000	£233	£346	£550	£766	£1,073	£1,447	£1,829	£2,746	£3,448	£4,758	£6,448	£9,073	£13,402
50,001-75,000	£252	£376	£596	£837	£1,172	£1,584	£1,997	£2,998	£3,765	£5,201	£7,027	£9,916	£14,649
75,001-125,000	£272	£408	£652	£912	£1,273	£1,723	£2,170	£3,260	£4,094	£5,656	£7,633	£10,780	£15,922
125,001-200,000	£293	£455	£725	£1,017	£1,422	£1,923	£2,424	£3,642	£4,573	£6,321	£8,537	£12,049	£17,786
200,001+	£317	£469	£752	£1,048	£1,471	£1,991	£2,508	£3,765	£4,732	£6,537	£8,828	£12,462	£18,409

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£19	£19	£19										
6-25	£21	£21	£28	£34	£48	£60	£75						
26-50	£22	£28	£37	£53	£71	£96	£117	£174					
51-100	£23	£31	£45	£60	£84	£110	£139	£205	£255				
101-500	£25	£33	£50	£67	£91	£122	£155	£231	£285	£392	£528		
501-1,000	£28	£35	£56	£75	£102	£139	£170	£256	£320	£442	£593		
1,001-5,000	£30	£41	£60	£84	£113	£151	£189	£283	£357	£490	£659	£925	£1,367
5,001-10,000	£31	£43	£64	£90	£123	£165	£210	£311	£387	£531	£716	£1,012	£1,490
10,001-25,000	£33	£48	£71	£97	£134	£179	£225	£335	£419	£576	£781	£1,098	£1,621
25,001-50,000	£34	£50	£75	£104	£143	£191	£242	£362	£450	£623	£844	£1,185	£1,745
50,001-75,000	£36	£55	£84	£113	£157	£210	£265	£393	£495	£679	£918	£1,294	£1,908
75,001-125,000	£41	£58	£89	£122	£168	£229	£285	£426	£537	£741	£994	£1,406	£2,075
125,001-200,000	£43	£63	£98	£136	£189	£252	£319	£481	£596	£826	£1,112	£1,570	£2,316
200,001+	£48	£64	£100	£141	£194	£263	£329	£495	£620	£852	£1,151	£1,623	£2,395

Indemnity - protection against previous unlicensed copying



NLA can cover you for previous years historic unlicensed copying in the form of an indemnity. This legitimises earlier activity and is calculated using the current Price List.

To confirm the indemnity fee payable, please advise NLA of the date on which your organisation's copying commenced (noting that indemnity fees are subject to a maximum duration of six years in accordance with the Limitation Act 1980*).

If your organisation's copying habits or licence coverage details have changed over the applicable time, please provide further information regarding such variation, as this may increase or decrease the fees quoted.

Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

Cost - Extended Access is optional, and is charged at 10% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£309
Web Fixed – receipt of magazine web links 4-5 users	£45
Total	£354
Extended Access fee	£35.40
Total Licence fee	£389.40

Indefinite Access

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Indefinite Access" option. Indefinite Access gives you permission to access content with no time limit, from the day it is published.

Cost – Indefinite Access is optional, and is charged at 30% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£309
Web Fixed – receipt of magazine web links 4-5 users	£45
Total	£354
Indefinite Access fee	£106.20
Total Licence fee	£460.20