



*Supporting journalism*

## Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

**N.B.** NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



## Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

### Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£157	£157	£157										
6-25	£180	£186	£299	£417	£580	£786	£990						
26-50	£202	£300	£478	£667	£930	£1,261	£1,588	£2,381					
51-100	£233	£350	£556	£777	£1,086	£1,469	£1,852	£2,782	£3,494				
101-500	£263	£391	£624	£874	£1,218	£1,647	£2,078	£3,121	£3,916	£5,415	£7,310		
501-1,000	£296	£440	£699	£981	£1,372	£1,855	£2,339	£3,510	£4,413	£6,095	£8,232		
1,001-5,000	£324	£486	£777	£1,084	£1,517	£2,054	£2,585	£3,883	£4,878	£6,742	£9,105	£12,856	£18,985
5,001-10,000	£354	£532	£848	£1,182	£1,654	£2,240	£2,859	£4,240	£5,327	£7,360	£9,939	£14,034	£20,726
10,001-25,000	£384	£575	£922	£1,288	£1,802	£2,436	£3,072	£4,612	£5,792	£8,004	£10,809	£15,259	£22,536
25,001-50,000	£415	£622	£992	£1,388	£1,938	£2,622	£3,307	£4,966	£6,236	£8,617	£11,679	£16,434	£24,274
50,001-75,000	£452	£677	£1,081	£1,515	£2,121	£2,867	£3,614	£5,429	£6,819	£9,422	£12,727	£17,966	£26,534
75,001-125,000	£491	£737	£1,178	£1,644	£2,302	£3,115	£3,932	£5,900	£7,414	£10,243	£13,832	£19,527	£28,843
125,001-200,000	£531	£821	£1,315	£1,840	£2,575	£3,484	£4,392	£6,596	£8,284	£11,443	£15,462	£21,831	£32,219
200,001+	£567	£853	£1,360	£1,904	£2,661	£3,603	£4,540	£6,819	£8,570	£11,840	£15,991	£22,575	£33,344

### Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£27	£27	£27										
6-25	£29	£30	£43	£58	£81	£106	£134						
26-50	£31	£43	£66	£92	£124	£166	£211	£312					
51-100	£34	£51	£80	£105	£146	£195	£243	£364	£461				
101-500	£40	£56	£86	£118	£160	£219	£273	£409	£512	£708	£953		
501-1,000	£43	£61	£95	£131	£183	£243	£307	£464	£575	£796	£1,073		
1,001-5,000	£47	£67	£105	£145	£202	£271	£339	£507	£640	£881	£1,186	£1,675	£2,473
5,001-10,000	£51	£72	£112	£157	£221	£297	£375	£554	£694	£959	£1,296	£1,829	£2,698
10,001-25,000	£55	£81	£122	£171	£237	£319	£404	£604	£759	£1,045	£1,406	£1,986	£2,933
25,001-50,000	£58	£86	£134	£184	£257	£348	£433	£650	£816	£1,124	£1,520	£2,139	£3,159
50,001-75,000	£62	£93	£145	£202	£277	£377	£476	£710	£891	£1,229	£1,660	£2,340	£3,453
75,001-125,000	£69	£99	£157	£219	£303	£409	£515	£771	£969	£1,334	£1,803	£2,542	£3,753
125,001-200,000	£72	£110	£175	£242	£338	£460	£573	£861	£1,081	£1,494	£2,013	£2,841	£4,192
200,001+	£80	£113	£182	£253	£351	£473	£595	£891	£1,118	£1,543	£2,082	£2,937	£4,338

# Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



## Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£29	£29	£29										
6-25	£31	£32	£48	£67	£92	£121	£152						
26-50	£34	£48	£78	£101	£142	£191	£240	£361					
51-100	£40	£57	£87	£120	£166	£225	£280	£420	£528				
101-500	£43	£62	£96	£134	£185	£250	£314	£473	£593	£816	£1,101		
501-1,000	£48	£70	£109	£151	£211	£280	£354	£531	£663	£919	£1,238		
1,001-5,000	£54	£78	£120	£164	£232	£311	£391	£588	£735	£1,011	£1,368	£1,930	£2,850
5,001-10,000	£58	£83	£130	£182	£250	£339	£431	£640	£801	£1,107	£1,495	£2,107	£3,113
10,001-25,000	£62	£91	£139	£195	£273	£369	£467	£693	£874	£1,204	£1,625	£2,291	£3,383
25,001-50,000	£67	£96	£152	£212	£296	£395	£500	£750	£940	£1,296	£1,755	£2,467	£3,644
50,001-75,000	£71	£104	£164	£232	£322	£433	£544	£817	£1,028	£1,417	£1,912	£2,696	£3,986
75,001-125,000	£79	£112	£180	£248	£350	£473	£594	£890	£1,113	£1,541	£2,078	£2,932	£4,331
125,001-200,000	£83	£125	£201	£277	£388	£526	£661	£993	£1,247	£1,718	£2,323	£3,278	£4,836
200,001+	£91	£130	£206	£288	£403	£543	£686	£1,028	£1,290	£1,778	£2,403	£3,388	£5,008

## Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£10	£10	£10										
6-25	£10	£10	£14	£17	£19	£22	£24						
26-50	£11	£14	£18	£20	£24	£30	£35	£53					
51-100	£11	£16	£18	£22	£28	£33	£41	£58	£72				
101-500	£14	£16	£19	£23	£30	£36	£47	£66	£82	£109	£149		
501-1,000	£14	£17	£21	£24	£32	£41	£51	£72	£92	£122	£162		
1,001-5,000	£14	£18	£22	£28	£34	£46	£56	£81	£99	£136	£182	£256	£374
5,001-10,000	£16	£18	£23	£29	£36	£49	£60	£87	£107	£149	£200	£276	£409
10,001-25,000	£16	£19	£24	£31	£41	£53	£65	£94	£118	£159	£216	£302	£442
25,001-50,000	£17	£19	£24	£32	£43	£56	£69	£100	£125	£173	£233	£324	£478
50,001-75,000	£17	£20	£28	£34	£47	£60	£78	£110	£137	£187	£253	£354	£523
75,001-125,000	£18	£21	£29	£35	£51	£66	£82	£119	£150	£205	£273	£384	£564
125,001-200,000	£18	£22	£31	£41	£55	£72	£91	£134	£164	£228	£306	£430	£633
200,001+	£19	£23	£32	£42	£56	£78	£93	£137	£171	£235	£314	£443	£653

## Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



### Price per link based on the estimated number of copies made per year

Newspapers	13.7p
Magazines	13.7p
Premium Magazines	27.4p
Minimum fee	£157 newspapers, £29 magazines

## Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

### Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£87	£87	£87										
6-25	£97	£100	£160	£225	£312	£420	£529						
26-50	£110	£160	£257	£358	£498	£674	£849	£1,272					
51-100	£125	£187	£300	£415	£580	£788	£990	£1,487	£1,866				
101-500	£139	£211	£335	£470	£652	£881	£1,110	£1,666	£2,091	£2,887	£3,900		
501-1,000	£159	£236	£377	£526	£734	£992	£1,250	£1,874	£2,355	£3,253	£4,393		
1,001-5,000	£175	£262	£415	£580	£810	£1,098	£1,382	£2,074	£2,604	£3,598	£4,857	£6,856	£10,131
5,001-10,000	£188	£283	£450	£633	£887	£1,197	£1,525	£2,265	£2,843	£3,926	£5,303	£7,487	£11,057
10,001-25,000	£208	£309	£491	£689	£958	£1,300	£1,640	£2,461	£3,089	£4,268	£5,769	£8,140	£12,019
25,001-50,000	£225	£334	£531	£740	£1,037	£1,398	£1,767	£2,653	£3,331	£4,597	£6,230	£8,766	£12,949
50,001-75,000	£243	£363	£576	£809	£1,132	£1,530	£1,929	£2,897	£3,638	£5,025	£6,789	£9,581	£14,154
75,001-125,000	£263	£394	£630	£881	£1,230	£1,665	£2,097	£3,150	£3,956	£5,465	£7,375	£10,415	£15,384
125,001-200,000	£283	£440	£700	£983	£1,374	£1,858	£2,342	£3,519	£4,418	£6,107	£8,248	£11,642	£17,185
200,001+	£306	£453	£727	£1,013	£1,421	£1,924	£2,423	£3,638	£4,572	£6,316	£8,529	£12,041	£17,786

### Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£18	£18	£18										
6-25	£20	£20	£27	£33	£46	£58	£72						
26-50	£21	£27	£36	£51	£69	£93	£113	£168					
51-100	£22	£30	£43	£58	£81	£106	£134	£198	£246				
101-500	£24	£32	£48	£65	£88	£118	£150	£223	£275	£379	£510		
501-1,000	£27	£34	£54	£72	£99	£134	£164	£247	£309	£427	£573		
1,001-5,000	£29	£40	£58	£81	£109	£146	£183	£273	£345	£473	£637	£894	£1,321
5,001-10,000	£30	£42	£62	£87	£119	£159	£203	£300	£374	£513	£692	£978	£1,440
10,001-25,000	£32	£46	£69	£94	£129	£173	£217	£324	£405	£557	£755	£1,061	£1,566
25,001-50,000	£33	£48	£72	£100	£138	£185	£234	£350	£435	£602	£815	£1,145	£1,686
50,001-75,000	£35	£53	£81	£109	£152	£203	£256	£380	£478	£656	£887	£1,250	£1,843
75,001-125,000	£40	£56	£86	£118	£162	£221	£275	£412	£519	£716	£960	£1,358	£2,005
125,001-200,000	£42	£61	£95	£131	£183	£243	£308	£465	£576	£798	£1,074	£1,517	£2,238
200,001+	£46	£62	£97	£136	£187	£254	£318	£478	£599	£823	£1,112	£1,568	£2,314

## Indemnity - protection against previous unlicensed copying



NLA can cover you for previous years historic unlicensed copying in the form of an indemnity. This legitimises earlier activity and is calculated using the current Price List.

To confirm the indemnity fee payable, please advise NLA of the date on which your organisation's copying commenced (noting that indemnity fees are subject to a maximum duration of six years in accordance with the Limitation Act 1980\*).

If your organisation's copying habits or licence coverage details have changed over the applicable time, please provide further information regarding such variation, as this may increase or decrease the fees quoted.

## Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

**Cost** - Extended Access is optional, and is charged at 10% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£299
Web Fixed – receipt of magazine web links 4-5 users	£43
<b>Total</b>	<b>£342</b>
<b>Extended Access fee</b>	<b>£34.20</b>
<b>Total Licence fee</b>	<b>£376.20</b>

## Indefinite Access

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Indefinite Access" option. Indefinite Access gives you permission to access content with no time limit, from the day it is published.

**Cost** – Indefinite Access is optional, and is charged at 30% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

A business with 25 staff	
Web Fixed – receipt of newspaper web links 4-5 users	£299
Web Fixed – receipt of magazine web links 4-5 users	£43
<b>Total</b>	<b>£342</b>
<b>Indefinite Access fee</b>	<b>£102.60</b>
<b>Total Licence fee</b>	<b>£444.60</b>