



Supporting journalism

Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

N.B. NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£152	£152	£152										
6-25	£174	£180	£289	£403	£560	£759	£957						
26-50	£195	£290	£462	£644	£899	£1,218	£1,534	£2,300					
51-100	£225	£338	£537	£751	£1,049	£1,419	£1,789	£2,688	£3,376				
101-500	£254	£378	£603	£844	£1,177	£1,591	£2,008	£3,015	£3,784	£5,232	£7,063		
501-1,000	£286	£425	£675	£948	£1,326	£1,792	£2,260	£3,391	£4,264	£5,889	£7,954		
1,001-5,000	£313	£470	£751	£1,047	£1,466	£1,985	£2,498	£3,752	£4,713	£6,514	£8,797	£12,421	£18,343
5,001-10,000	£342	£514	£819	£1,142	£1,598	£2,164	£2,762	£4,097	£5,147	£7,111	£9,603	£13,559	£20,025
10,001-25,000	£371	£556	£891	£1,244	£1,741	£2,354	£2,968	£4,456	£5,596	£7,733	£10,443	£14,743	£21,774
25,001-50,000	£401	£601	£958	£1,341	£1,872	£2,533	£3,195	£4,798	£6,025	£8,326	£11,284	£15,878	£23,453
50,001-75,000	£437	£654	£1,044	£1,464	£2,049	£2,770	£3,492	£5,245	£6,588	£9,103	£12,297	£17,358	£25,637
75,001-125,000	£474	£712	£1,138	£1,588	£2,224	£3,010	£3,799	£5,700	£7,163	£9,897	£13,364	£18,867	£27,868
125,001-200,000	£513	£793	£1,271	£1,778	£2,488	£3,366	£4,243	£6,373	£8,004	£11,060	£14,939	£21,093	£31,129
200,001+	£548	£824	£1,314	£1,840	£2,571	£3,481	£4,386	£6,588	£8,280	£11,440	£15,450	£21,812	£32,216

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£26	£26	£26										
6-25	£28	£29	£42	£56	£78	£102	£129						
26-50	£30	£42	£64	£89	£120	£160	£204	£301					
51-100	£33	£49	£77	£101	£141	£188	£235	£352	£445				
101-500	£39	£54	£83	£114	£155	£212	£264	£395	£495	£684	£921		
501-1,000	£42	£59	£92	£127	£177	£235	£297	£448	£556	£769	£1,037		
1,001-5,000	£45	£65	£101	£140	£195	£262	£328	£490	£618	£851	£1,146	£1,618	£2,389
5,001-10,000	£49	£70	£108	£152	£214	£287	£362	£535	£671	£927	£1,252	£1,767	£2,607
10,001-25,000	£53	£78	£118	£165	£229	£308	£390	£584	£733	£1,010	£1,358	£1,919	£2,834
25,001-50,000	£56	£83	£129	£178	£248	£336	£418	£628	£788	£1,086	£1,469	£2,067	£3,052
50,001-75,000	£60	£90	£140	£195	£268	£364	£460	£686	£861	£1,187	£1,604	£2,261	£3,336
75,001-125,000	£67	£96	£152	£212	£293	£395	£498	£745	£936	£1,289	£1,742	£2,456	£3,626
125,001-200,000	£70	£106	£169	£234	£327	£444	£554	£832	£1,044	£1,443	£1,945	£2,745	£4,050
200,001+	£77	£109	£176	£244	£339	£457	£575	£861	£1,080	£1,491	£2,012	£2,838	£4,191

Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£28	£28	£28										
6-25	£30	£31	£46	£65	£89	£117	£147						
26-50	£33	£46	£75	£98	£137	£185	£232	£349					
51-100	£39	£55	£84	£116	£160	£217	£271	£406	£510				
101-500	£42	£60	£93	£129	£179	£242	£303	£457	£573	£788	£1,064		
501-1,000	£46	£68	£105	£146	£204	£271	£342	£513	£641	£888	£1,196		
1,001-5,000	£52	£75	£116	£158	£224	£300	£378	£568	£710	£977	£1,322	£1,865	£2,754
5,001-10,000	£56	£80	£126	£176	£242	£328	£416	£618	£774	£1,070	£1,444	£2,036	£3,008
10,001-25,000	£60	£88	£134	£188	£264	£357	£451	£670	£844	£1,163	£1,570	£2,214	£3,269
25,001-50,000	£65	£93	£147	£205	£286	£382	£483	£725	£908	£1,252	£1,696	£2,384	£3,521
50,001-75,000	£69	£100	£158	£224	£311	£418	£526	£789	£993	£1,369	£1,847	£2,605	£3,851
75,001-125,000	£76	£108	£174	£240	£338	£457	£574	£860	£1,075	£1,489	£2,008	£2,833	£4,185
125,001-200,000	£80	£121	£194	£268	£375	£508	£639	£959	£1,205	£1,660	£2,244	£3,167	£4,672
200,001+	£88	£126	£199	£278	£389	£525	£663	£993	£1,246	£1,718	£2,322	£3,273	£4,839

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£10	£10	£10										
6-25	£10	£10	£14	£16	£18	£21	£23						
26-50	£11	£14	£17	£19	£23	£29	£34	£51					
51-100	£11	£15	£17	£21	£27	£32	£40	£56	£70				
101-500	£14	£15	£18	£22	£29	£35	£45	£64	£79	£105	£144		
501-1,000	£14	£16	£20	£23	£31	£40	£49	£70	£89	£118	£157		
1,001-5,000	£14	£17	£21	£27	£33	£44	£54	£78	£96	£131	£176	£247	£361
5,001-10,000	£15	£17	£22	£28	£35	£47	£58	£84	£103	£144	£193	£267	£395
10,001-25,000	£15	£18	£23	£30	£40	£51	£63	£91	£114	£154	£209	£292	£427
25,001-50,000	£16	£18	£23	£31	£42	£54	£67	£97	£121	£167	£225	£313	£462
50,001-75,000	£16	£19	£27	£33	£45	£58	£75	£106	£132	£181	£244	£342	£505
75,001-125,000	£17	£20	£28	£34	£49	£64	£79	£115	£145	£198	£264	£371	£545
125,001-200,000	£17	£21	£30	£40	£53	£70	£88	£129	£158	£220	£296	£415	£612
200,001+	£18	£22	£31	£41	£54	£75	£90	£132	£165	£227	£303	£428	£631

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	13.2p
Magazines	13.2p
Premium Magazines	26.4p
Minimum fee	£152 newspapers, £28 magazines

Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£84	£84	£84										
6-25	£94	£97	£155	£217	£301	£406	£511						
26-50	£106	£155	£248	£346	£481	£651	£820	£1,229					
51-100	£121	£181	£290	£401	£560	£761	£957	£1,437	£1,803				
101-500	£134	£204	£324	£454	£630	£851	£1,072	£1,610	£2,020	£2,789	£3,768		
501-1,000	£154	£228	£364	£508	£709	£958	£1,208	£1,811	£2,275	£3,143	£4,244		
1,001-5,000	£169	£253	£401	£560	£783	£1,061	£1,335	£2,004	£2,516	£3,476	£4,693	£6,624	£9,788
5,001-10,000	£182	£273	£435	£612	£857	£1,157	£1,473	£2,188	£2,747	£3,793	£5,124	£7,234	£10,683
10,001-25,000	£201	£299	£474	£666	£926	£1,256	£1,585	£2,378	£2,985	£4,124	£5,574	£7,865	£11,613
25,001-50,000	£217	£323	£513	£715	£1,002	£1,351	£1,707	£2,563	£3,218	£4,442	£6,019	£8,470	£12,511
50,001-75,000	£235	£351	£557	£782	£1,094	£1,478	£1,864	£2,799	£3,515	£4,855	£6,559	£9,257	£13,675
75,001-125,000	£254	£381	£609	£851	£1,188	£1,609	£2,026	£3,043	£3,822	£5,280	£7,126	£10,063	£14,864
125,001-200,000	£273	£425	£676	£950	£1,328	£1,795	£2,263	£3,400	£4,269	£5,900	£7,969	£11,248	£16,604
200,001+	£296	£438	£702	£979	£1,373	£1,859	£2,341	£3,515	£4,417	£6,102	£8,241	£11,634	£17,185

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£17	£17	£17										
6-25	£19	£19	£26	£32	£44	£56	£70						
26-50	£20	£26	£35	£49	£67	£90	£109	£162					
51-100	£21	£29	£42	£56	£78	£102	£129	£191	£238				
101-500	£23	£31	£46	£63	£85	£114	£145	£215	£266	£366	£493		
501-1,000	£26	£33	£52	£70	£96	£129	£158	£239	£299	£413	£554		
1,001-5,000	£28	£39	£56	£78	£105	£141	£177	£264	£333	£457	£615	£864	£1,276
5,001-10,000	£29	£41	£60	£84	£115	£154	£196	£290	£361	£496	£669	£945	£1,391
10,001-25,000	£31	£44	£67	£91	£125	£167	£210	£313	£391	£538	£729	£1,025	£1,513
25,001-50,000	£32	£46	£70	£97	£133	£179	£226	£338	£420	£582	£787	£1,106	£1,629
50,001-75,000	£34	£51	£78	£105	£147	£196	£247	£367	£462	£634	£857	£1,208	£1,781
75,001-125,000	£39	£54	£83	£114	£157	£214	£266	£398	£501	£692	£928	£1,312	£1,937
125,001-200,000	£41	£59	£92	£127	£177	£235	£298	£449	£557	£771	£1,038	£1,466	£2,162
200,001+	£44	£60	£94	£131	£181	£245	£307	£462	£579	£795	£1,074	£1,515	£2,236

Indefinite Access Users - continue to view content with no time limit



Many MMOs supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Indefinite Access" option, which will enable you to continue using the hyperlink with no time limit (or for as long as you continue to receive a service from that MMO, whichever is the shorter).

Cost: Indefinite Access is optional, and is priced at 30% of your overall licence cost (excluding indemnity fees)

Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£401.00
Web Fixed – receipt of magazine web links 6-8 users	£56.00
Total	£457.00
Indefinite Access fee	£137.10
Total Licence fee	£594.10

Extended Access - retain access to content for 365 days

Many MMOs supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

Cost - Extended Access is optional, and is charged at 10% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£401.00
Web Fixed – receipt of magazine web links 6-8 users	£56.00
Total	£457.00
Extended Access fee	£45.70
Total Licence fee	£502.70

Indemnity - protection against previous unlicensed copying

NLA can cover you for previous years historic unlicensed copying in the form of an indemnity. This legitimizes earlier activity and is calculated using the current Price List. To confirm the indemnity fee payable, please advise NLA of the date on which your organisation's copying commenced (noting that indemnity fees are subject to a maximum duration of six years in accordance with the Limitation Act 1980*).

If your organisation's copying habits or licence coverage details have changed over the applicable time, please provide further information regarding such variation, as this may increase or decrease the fees quoted.