

Web Database Licence – FAQs

Prices applicable as of April 1 2024 and exclusive of VAT

1. What is the NLA?

The NLA was formed in 1996 by the UK’s newspaper industry to make it easier for organisations to reproduce articles with permission. A licence from the NLA gives organisations access to and/or permission to share content from 1,400 newspapers and more than 1,100 newspaper websites. NLA has also added a wide range of magazines to the WDL repertoire.

2. What is a WDL?

The NLA introduced a WDL in 2010 for organisations that copy/scrape/index newspaper website content for the supply of commercial aggregation services. The WDL applies to anyone holding a database or index of UK newspaper website content for the purpose of providing paid-for services i.e. it applies whether a company scrapes content or sources feeds from a third-party, like Moreover.

3. Which websites are covered by the WDL?

Details of the websites covered by the WDL can be found on the [NLA website](#).

4. How much is a WDL going to cost me?

Newspaper:

| Clients | Licence Fee (per annum) |
|--------------|-------------------------|
| Up to 20 | £3,792 |
| 21 to 50 | £7,836 |
| 51 to 100 | £11,916 |
| 101 to 150 | £15,972 |
| 151 to 250 | £20,004 |
| 251 to 750 | £24,084 |
| 751 to 1250 | £28,104 |
| 1251 to 1750 | £32,196 |
| 1751 to 2250 | £36,228 |
| 2251 to 2750 | £40,308 |
| 2751 to 3250 | £44,352 |
| 3251 to 3750 | £48,408 |
| 3751 to 4250 | £52,476 |
| 4251 to 4750 | £56,520 |

Magazine:

| Clients | Licence Fee (per annum) |
|-----------|-------------------------|
| Up to 20 | £552 |
| 21 to 50 | £1,080 |
| 51 to 100 | £1,584 |

| | |
|--------------|--------|
| 101 to 150 | £2,136 |
| 151 to 250 | £2,640 |
| 251 to 750 | £3,180 |
| 751 to 1250 | £3,696 |
| 1251 to 1750 | £4,224 |
| 1751 to 2250 | £4,752 |
| 2251 to 2750 | £5,472 |
| 2751 to 3250 | £5,820 |
| 3251 to 3750 | £6,348 |
| 3751 to 4250 | £6,876 |
| 4251 to 4750 | £7,416 |

Please note that all NLA fees are invoiced on a monthly basis and the annual licence fees quoted above are likely to change in the near future.

5. [What about fees for the web content I have supplied to my clients?](#)

MMOs may elect to pay for the first Link (with or without a Text Extract) sent to the first Permitted User. If MMOs choose not to pay for the first Link sent to the first Permitted User, the client will need to pay for all Links received, under their WEUL.

6. [What are the rules regarding prospective clients?](#)

You may offer a trial for an initial period of 30 days, during which the NLA will not contact the prospective client. If the prospective client does not take out a WEUL in the 30 day period the trial may be extended for a further 30 day period, during which period the client must be notified of the requirement to take out a WEUL.

7. [How does the WDL address client confidentiality?](#)

The WDL confidentiality provisions have been extended to provide further comfort that the NLA shall not use Confidential Information for any competitive commercial activities. In the event that the Licensee suspects misuse of Confidential Information it may inspect the NLA's records.

8. [What are the WDL reporting requirements?](#)

A monthly return must be emailed to the NLA (by no later than the seventh day following the end of each month) for the preceding calendar month, showing the number of Links sent to a Permitted User, by website and by Client. It must also show the average number of Permitted Users for each Client in that month. The MMO is still obliged to report to the NLA the identities of any overseas clients to whom it delivers website content included in the NLA repertoire.