

# NLA Media Monitoring Licence Fee Tariff 2024

Rates to apply from **April 1<sup>st</sup> 2024** unless and until amended pursuant to the terms of the Agreement and/or Licences. All prices exclude VAT, which is payable in addition where applicable.

Please see the eClips Web Tariff and Web Database Licence Tariff for fees relating to those licences, which can be found <u>here</u>.

Capitalised terms have the meanings given to them in the MMO Licence unless otherwise stated.

All Fees are payable in monthly instalments.

# 1. PAPER LICENCE

The fees per Copy delivered to a Client or prospective Client are as follows:

- 6.5 pence for all UK Newspaper and Newspaper Websites and standard Magazine and Magazine Website titles (excluding Foreign and Specialist titles, and Premium Magazine titles)
- 13 pence for all Foreign Newspaper and Foreign Newspaper Websites titles, Specialist and Specialist Website titles
- 13 pence for all Premium Magazine and Premium Magazine Websites titles

Subject to a Minimum Monthly Fee payable of:

- £455 if over 350 Copies are made per month
- £239 if under 350 Copies are made per month
- £64 if only Magazine content is copied if over 190 copies are made per month
- £34 if only Magazine content is copied if under 190 copies are made per month

# 2. SCANNING FEE / ELECTRONIC LICENCE

If you exercise the rights licensed in Clauses 1.2 or 1.3 of the Paper Licence and/or Clauses 1.1 or 1.2 of Electronic Licence a monthly scanning charge will apply based on your total number of Clients. The fee charged will be:

Newspapers			
Number of clients Monthly Fee			
0 - 20	£771		
21 – 50	£1,540		
51 – 100	£3,079		
101 +	£5,387		

Magazines		
Number of clients	Monthly Fee	
0 to 20	£100	
21 to 50	£193	
51 to 100	£287	
101 to 150	£374	
151 to 250	£467	
251 to 750	£557	
751 to 1250	£651	

1251 to 1750	£741
1751 to 2250	£833
2251 to 2750	£924
2751 to 3250	£1,018
3251 to 3750	£1,108

The fees for each Cutting made available to Clients or prospective Clients pursuant to the Electronic Service are as follows:

- 15.5 pence for all UK Newspaper and Newspaper Websites and standard Magazine and Magazine Website titles (excluding Foreign and Specialist titles, and Premium Magazine titles)
- 31 pence for all Foreign Newspaper and Foreign Newspaper Websites titles, Specialist and Specialist Website titles
- 31 pence for all Premium Magazine and Premium Magazine Websites titles

# 3. DATABASE LICENCE

### 3.1 Database Access Service - Pay As You Go

The Database Access Service - Pay As You Go subscription fee is as follows:

Number of Clients	Monthly Fee
n/a	£1,492

Fee for each Link sent to a Permitted User at a Client or prospective Client:-

• £1.30 for each Link sent

### 3.2 Database Access Service – Hybrid

The Hybrid Data Feed Service subscription fees for the Database Core Repertoire are as follows:

Number of clients	Monthly Fee
0 - 20	£4,515
21 - 50	£6,423
51 - 100	£8,331
101 - 150	£10,240
151 - 250	£12,150
251 - 750	£16,921
751 - 1250	£18,834
1251 - 1750	£20,748
1751 and above	POA

The Fee for each Cutting made available to a Client or a prospective Client is:

- 4. 15.5 pence for **Database Core Repertoire** titles
- 5. £1.30 for all non Database Core Repertoire titles

# 3.3 XML Data Feed Service

The XML Data Feed Service subscription fees for the Database Core Repertoire are as follows:

Number of clients	Monthly Fee
0 - 20	£4,515
21 - 50	£6,423
51 - 100	£8,331

101 - 150	£10,240
151 - 250	£12,150
251 - 750	£16,921
751 - 1250	£18,834
1251 - 1750	£20,748
1751 and above	POA

The Fee for each Cutting made available to a Client or a prospective Client is:

- 15.5 pence for Newspaper and standard Magazine titles
- 31 pence for Premium Magazine titles and Specialist Titles
- 31 pence for all Foreign titles

## 3.4 Image Data Service (IDS)

The Image Data Service subscription fee for the Database Core Repertoire is as follows:

Number of Clients	Monthly Fee
0 - 20	£13,636
21 - 50	£14,861
51 - 100	£16,084
101 - 150	£17,308
151 - 250	£18,528
Thereafter for each 1-100 additional clients	+ £1,226

The fee for each Cutting made available to a Client or a prospective Client is:

- 15.5 pence for Newspaper and standard Magazine titles
- 31 pence for Premium Magazine titles and Specialist Titles
- 31 pence for all Foreign titles

# 3.5 Full Page Data Feed Service

The Full Page Data Feed Service subscription fees are calculated by adding together the <u>Subscription Fee</u> and <u>per title fee</u>:

#### a. Subscription Fee

Number of Clients	Monthly fee	Annual Subscription Fee
1 – 20	£1,084	£13,008
21 – 50	£1,097	£13,164
51 – 100	£1,109	£13,308
101 – 150	£1,121	£13,452
151 – 250	£1,137	£13,644
251 – 750	£1,185	£14,220
751 - 1250	£1,246	£14,952
1251 - 1750	£1,307	£15,684
1751 - 2250	£1,368	£16,416
2251 - 2750	£1,431	£17,172

## b. per title fee:

Number of Clients	Annual per title fee	Annual per title fee (premium magazine titles)	Annual per title fee (foreign titles)
1 – 20	£70	£140	£140
21 – 50	£78	£156	£156
51 – 100	£84	£168	£168
101 – 150	£92	£184	£184
151 – 250	£98	£196	£196
251 – 750	£129	£258	£258
751 - 1250	£167	£334	£334
1251 - 1750	£204	£408	£408
1751 - 2250	£238	£476	£476
2251 - 2750	£277	£554	£554

The total Annual per title fee payable is calculated by counting the number of titles included in each package of publications in the Licensee's Full Page Repertoire and multiplying the total number of titles by the Annual per title fee.

The fee for each Cutting made available to a Client or prospective Client will be:

- 15.5 pence for Newspaper and standard Magazine titles
- 31 pence for Premium Magazine titles and Specialist Titles
- 31 pence for all Foreign titles

### 6. <u>Scanning Fee / Electronic Licence Fee Reduction</u>

If you subscribe to a MMO Database Licence then the charge for the Electronic Licence will be reduced – details on application.

#### 7. Audit Fee

A fee is payable to cover audit costs as follows:

Turnover (exclusive of VAT)	Monthly Fee
up to £1m	£200
£1m - 3m	£299
£3m - 5m	£399
£5m +	£599

# 8. Default Charge

For each day's default in delivering the return in accordance with section 3.1 of the Paper Licence and/or section 5.2 of the Electronic Licence and/or section 13.4 of the Database Licence NLA may charge as liquidated damages to compensate us for our additional administrative effort a fee of £25 per day.

#### 9. Renewal Fee

Where a Licence has been terminated by the NLA pursuant to clause 3.2.3 of the MMO Licence, a renewal fee may be charged for a new licence as follows:

MMO Turnover	Renewal Fee
up to £999,999	£10,000
£1m and £2,999,999	£25,000
£3m and £4,999,999	£50,000
Over £5m	£75,000