

Simplified Licence Price List

# Simplified Licence

The Simplified Licence allows you to make or receive web, digital (e.g. scan, email, PDF) and paper copies from all newspapers, magazines and websites represented by NLA media access. A list covering all of our publications can be found at www.nlamediaaccess.com/title-search

This licence is designed to be flexible and easy to understand. There is no need to specify how many titles you are copying from and you won't be charged per user or per copy. There are four levels to choose from and fees are calculated by means of simple usage bands.

### Three factors determine your fee:

#### 1. Licence level

Choose bronze, silver, silver plus or gold.

#### 2. Quantity

Choose low, medium, high or very high.

#### 3. Staff band

Choose your band from the price table.

## Step 2. Choose your quantity

The numbers below indicate unique articles and links copied per year (this includes paper, digital and web articles).

Frequency	Min. cuttings	Max. cuttings	
Low	0	999	
Medium	1,000	9,999	
High	10,000	99,999	
Very High	100,000	-	

## Step 1. Licence level

#### Bronze

Occasional\* copying for all staff

Use of a web media monitoring service (up to 999 annual links) for all staff



### Silver

Occasional\* copying for all staff

Frequent\* digital\*\*, paper and web copying for up to 1% or 50 staff (whichever is greater), with (or without) a media monitoring service

\*\*\*External Sharing,

1 recipient



### Silver Plus

Occasional\* copying for all staff

Frequent\* digital\*\*, paper and web copying for up to 5% or 100 staff (whichever is greater), with (or without) a media monitoring service

\*\*\*External sharing, **2-5** recipients



Occasional\* copying for all staff

Frequent digital\*\*, paper and web copying for up to *all staff*, with (or without) a media monitoring service

\*\*\*External sharing, up to 75 recipients



## Step 3. Choose your staff band

Now you can find your licence fee by choosing the staff band for your organisation, in the table overleaf.

#### Notes:

- \*Refer to "Occasional" and "Frequent" definitions in the terms and conditions
- \*\* Digital versions of print articles (e.g. scan, email, PDF)
- \*\*\* An external recipient is defined in terms and conditions as one that provides a professional service to the licensee

N.B. NLA does not license non-UK users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.

# Indemnity - protection against previously unlicensed copying

NLA can cover you for historic unlicensed copying in the form of an indemnity. This legitimises earlier activity and is calculated using the current Price List.

To confirm the indemnity fee payable, please advise NLA of the date on which your organisation's copying commenced (noting that indemnity fees are subject to a maximum duration of six years in accordance with the Limitation Act 1980\*).

If your organisation's copying habits or licence coverage details have changed over the applicable time, please provide further information regarding such variation, as this may increase or decrease the fees quoted.



# Price Table

Price on application for organisations with more than 75,000 staff.

Bronze	
Staff Band	
1-5	£217
6-25	£246
26-50	£338
51-100	£522
101-500	£1,012
501-1,000	£1,501
1,001-5,000	£3,121
5,001-10,000	£5,076
10,001- 25,000	£6,605
25,001-50,000	£8,408
50,001-75,000	£10,395

Silver				
Staff Band	Low	Medium	High	Very High
1-5	£345	£690	£1,380	£2,760
6-25	£602	£1,204	£2,408	£4,816
26-50	£1,116	£2,232	£4,464	£8,928
51-100	£1,757	£3,514	£7,028	£14,056
101-500	£3,467	£6,934	£13,868	£27,736
501-1,000	£5,138	£10,276	£20,552	£41,104
1,001-5,000	£10,701	£21,402	£42,804	£85,608
5,001-10,000	£17,502	£35,004	£70,008	£140,016
10,001- 25,000	£22,764	£45,528	£91,056	£182,112
25,001-50,000	£29,055	£58,110	£116,220	£232,440
50,001-75,000	£35,857	£71,714	£143,428	£286,856

Worked example

A business with 95 staff, receives content from a 3rd party media monitoring organisation (1,800 digital cuttings of print material and around 2,300 web links annually), and shares it among 10-15 staff regularly (i.e. "Frequent Copying"). They also share some content with one person externally (at their PR agency). This puts them in Silver level (as fewer than 50 staff Frequently Copy), and Medium quantity (between 1,000-9,999 articles are shared), with an annual fee of £3,514 +VAT.

Silver Plus				
Staff Band	Low	Medium	High	Very High
1-5	£432	£864	£1,728	£3,456
6-25	£1,029	£2,058	£4,116	£8,232
26-50	£1,971	£3,942	£7,884	£15,768
51-100	£3,126	£6,252	£12,504	£25,008
101-500	£6,121	£12,242	£24,484	£48,968
501-1,000	£9,073	£18,146	£36,292	£72,584
1,001-5,000	£18,872	£37,744	£75,488	£150,976
5,001-10,000	£30,809	£61,618	£123,236	£246,472
10,001- 25,000	£40,137	£80,274	£160,548	£321,096
25,001-50,000	£51,175	£102,350	£204,700	£409,400
50,001-75,000	£63,243	£126,486	£252,972	£505,944

Gold				
Staff Band	Low	Medium	High	Very High
1-5	£1,194	£2,388	£4,776	£9,552
6-25	£2,387	£4,774	£9,548	£19,096
26-50	£4,652	£9,304	£18,608	£37,216
51-100	£7,453	£14,906	£29,812	£59,624
101-500	£14,663	£29,326	£58,652	£117,304
501-1,000	£21,698	£43,396	£86,792	£173,584
1,001-5,000	£45,296	£90,592	£181,184	£362,368
5,001-10,000	£73,902	£147,804	£295,608	£591,216
10,001- 25,000	£96,190	£192,380	£384,760	£769,520
25,001-50,000	£122,771	£245,542	£491,084	£982,168
50,001-75,000	£151,735	£303,470	£606,940	£1,213,880

## **Extended Access**

## Retain access to content for up to 365 days

Under our standard Terms and Conditions, Licensees cannot create a library or archive of NLA represented content, whether this is sourced independently, or provided to you by a Media Monitoring Organisation (MMO). MMO supplied content in particular is only accessible for 28 days after it is made available to you.

If you prefer to hold on to content for longer, or to access your MMO supplied content beyond the 28 day period, then you may like the "Extended Access" option. Extended Access gives you permission to access content for up to 365 days.

Cost: Extended Access is optional, and is priced at 10% of your overall licence cost (excluding indemnity fees)

#### Worked example

A business with 95 staff receives content from a 3rd party media monitoring organisation (1,800 digital cuttings of print material and around 2,300 web links annually), and shares it among 10-15 staff regularly (i.e. "Frequent Copying"). They also share some content with one person externally (at their PR agency). This puts them in Silver level (as fewer than 50 staff Frequently Copy), and Medium quantity (between 1,000-9,999 articles are shared), with an annual fee of £3,514 +VAT.

 Silver Medium
 £3,514

 Extended Access
 £351.40

 Total Licence fee
 £3,865.40

## Indefinite Access

# Users with Indefinite Access can continue to view content with no time limit, from the day it is published

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If you prefer to hold on to content for longer, or to access your MMO supplied content beyond the 28 day period, then you may like the "Indefinite Access" option. Indefinite Access gives you permission to access content with no time limit, from the day it is published.

Cost: Indefinite Access is optional, and is priced at 30% of your overall licence cost (excluding indemnity fees)

#### Worked example

A business with 95 staff receives content from a 3rd party media monitoring organisation (1,800 digital cuttings of print material and around 2,300 web links annually), and shares it among 10-15 staff regularly (i.e. "Frequent Copying"). They also share some content with one person externally (at their PR agency). This puts them in Silver level (as fewer than 50 staff Frequently Copy), and Medium quantity (between 1,000-9,999 articles are shared), with an annual fee of £3,514 +VAT.

 Silver Medium
 £3,514

 Indefinite Access
 £1,054.20

 Total Licence fee
 £4,568.20