

Simplified Licence Price List (Charity discount)

# Simplified Licence



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This licence is designed to be flexible and easy to understand. There is no need to specify how many titles you are copying from and you won't be charged per user or per copy. There are four levels to choose from and fees are calculated by means of simple usage bands.

### Three factors determine your fee:

1. Licence level

Choose bronze, silver, silver plus or gold.

2. Quantity

Choose low, medium, high or very high.

3. Staff band

Choose your band from the price table.

### Step 1. Licence level

#### Bronze

Occasional\* copying for all staff

Use of a web media monitoring service (up to 999 annual links) for all staff

#### Silver

Occasional\* copying for all staff

Frequent\* digital\*\*, paper and web copying for up to 1% or 50 staff (whichever is greater), with (or without) a media monitoring service

\*\*\*External Sharing, 1 recipient

#### Silver Plus

Occasional\* copying for all staff

Frequent\* digital\*\*, paper and web copying for up to 5% or 100 staff (whichever is greater), with (or without) a media monitoring service

\*\*\*External sharing, **2-5** recipients

#### Gold

Occasional\* copying for all staff

Frequent digital\*\*, paper and web copying for up to all staff, with (or without) a media monitoring service

\*\*\*External sharing, up to 75 recipients



## Step 2. Choose your quantity

The numbers below indicate unique articles and links copied per year (this includes paper, digital and web articles).

Frequency	Minimum cuttings	Maximum cuttings	
Low	0	999	
Medium	1,000	9,999	
High	10,000	99,999	
Very High	100,000	-	

### Step 3. Choose your staff band

Now you can find your licence fee by choosing the staff band for your organisation, in the table overleaf.

#### Notes

\*Refer to "Occasional" and "Frequent" definitions in the terms and conditions
\*\* Digital versions of print articles (e.g. scan, email, PDF)

\*\*\* An external recipient is defined in terms and conditions as one that provides a professional service to the licensee

N.B. NLA does not license non-UK users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



### Price Table

Price on application for organisations with more than 75,000 staff.

Bronze	
Staff Band	
1-5	Free
6-25	£27.00
26-50	£111.00
51-100	£279.00
101-500	£727.00
501-1,000	£1,175.00
1,001-5,000	£2,657.00
5,001-10,000	£4,446.00
10,001- 25,000	£5,845.00
25,001-50,000	£7,494.00
50,001-75,000	£9,312.00
75,001-125,000	£11,185.00
125,001-200,000	£14,288.00
200,001-400,000	£18,791.00
400,001 +	£22,062.00

Silver				
Staff Band	Low	Medium	High	Very High
1-5	Free	Free	Free	Free
6-25	£352	£902	£2,002	£4,202
26-50	£823	£1,844	£3,886	£7,970
51-100	£1,409	£3,016	£6,230	£12,658
101-500	£2,974	£6,146	£12,490	£25,178
501-1,000	£4,502	£9,202	£18,602	£37,402
1,001-5,000	£9,592	£19,382	£38,962	£78,122
5,001-10,000	£15,814	£31,826	£63,850	£127,898
10,001-25,000	£20,629	£41,456	£83,110	£166,418
25,001-50,000	£26,384	£52,966	£106,130	£212,458
50,001-75,000	£32,608	£65,414	£131,026	£262,250
75,001-125,000	£39,106	£78,410	£157,018	£314,234
125,001-200,000	£49,832	£99,862	£199,922	£400,042
200,001-400,000	£65,413	£131,024	£262,246	£524,690
400,001 +	£76,726	£153,650	£307,498	£615,194

Worked example

A charity with 95 staff, receives content from a 3rd party media monitoring organisation (1,800 digital cuttings of print material and around 2,300 web links annually), and shares it among 10-15 staff regularly. They also share some content with one person externally (at their PR agency). This puts them in Silver level (fewer than 50 staff view the material), and Medium quantity (between 1,000-9,999 articles are shared), with an annual fee of £3,016 +VAT.

Silver Plus				
Staff Band	Low	Medium	High	Very High
1-5	Free	Free	Free	Free
6-25	£743	£1,684	£3,566	£7,330
26-50	£1,605	£3,408	£7,014	£14,226
51-100	£2,662	£5,522	£11,242	£22,682
101-500	£5,402	£11,002	£22,202	£44,602
501-1,000	£8,103	£16,404	£33,006	£66,210
1,001-5,000	£17,068	£34,334	£68,866	£137,930
5,001-10,000	£27,989	£56,176	£112,550	£225,298
10,001- 25,000	£36,523	£73,244	£146,686	£293,570
25,001-50,000	£46,622	£93,442	£187,082	£374,362
50,001-75,000	£57,663	£115,524	£231,246	£462,690
75,001-125,000	£69,133	£138,464	£277,126	£554,450
125,001-200,000	£88,039	£176,276	£352,750	£705,698
200,001-400,000	£115,482	£231,162	£462,522	£925,242
400,001 +	£135,484	£271,166	£542,530	£1,085,258

Gold				
Staff Band	Low	Medium	High	Very High
1-5	Free	Free	Free	Free
6-25	£1,985	£4,168	£8,534	£17,266
26-50	£4,058	£8,314	£16,826	£33,850
51-100	£6,620	£13,438	£27,074	£54,346
101-500	£13,217	£26,632	£53,462	£107,122
501-1,000	£19,653	£39,504	£79,206	£158,610
1,001-5,000	£41,243	£82,684	£165,566	£331,330
5,001-10,000	£67,415	£135,028	£270,254	£540,706
10,001- 25,000	£87,807	£175,812	£351,822	£703,842
25,001-50,000	£112,126	£224,450	£449,098	£898,394
50,001-75,000	£138,626	£277,450	£555,098	£1,110,394
75,001-125,000	£166,107	£332,412	£665,022	£1,330,242
125,001-200,000	£211,416	£423,030	£846,258	£1,692,714
200,001-400,000	£277,338	£554,874	£1,109,946	£2,220,090
400,001 +	£325,320	£650,838	£1,301,874	£2,603,946