



*Supporting journalism*

## Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

**N.B.** NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



## Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

### Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£133	£133	£133										
6-25	£152	£158	£253	£354	£491	£666	£839						
26-50	£171	£254	£405	£565	£789	£1,069	£1,346	£2,019					
51-100	£197	£296	£471	£659	£921	£1,246	£1,570	£2,360	£2,964				
101-500	£223	£332	£529	£741	£1,033	£1,397	£1,763	£2,646	£3,322	£4,593	£6,201		
501-1,000	£250	£373	£592	£832	£1,164	£1,573	£1,984	£2,977	£3,743	£5,171	£6,983		
1,001-5,000	£274	£412	£659	£919	£1,287	£1,742	£2,193	£3,294	£4,138	£5,719	£7,723	£10,905	£16,106
5,001-10,000	£300	£451	£719	£1,002	£1,403	£1,900	£2,425	£3,597	£4,519	£6,243	£8,431	£11,904	£17,582
10,001-25,000	£325	£488	£782	£1,092	£1,528	£2,066	£2,605	£3,912	£4,913	£6,789	£9,169	£12,945	£19,118
25,001-50,000	£352	£527	£840	£1,177	£1,644	£2,224	£2,805	£4,213	£5,290	£7,310	£9,907	£13,941	£20,592
50,001-75,000	£383	£574	£916	£1,285	£1,798	£2,431	£3,065	£4,605	£5,784	£7,992	£10,796	£15,240	£22,510
75,001-125,000	£416	£624	£999	£1,394	£1,952	£2,643	£3,335	£5,004	£6,289	£8,689	£11,733	£16,566	£24,469
125,001-200,000	£450	£696	£1,116	£1,560	£2,184	£2,955	£3,725	£5,595	£7,027	£9,710	£13,117	£18,520	£27,332
200,001+	£481	£723	£1,153	£1,615	£2,257	£3,056	£3,850	£5,784	£7,269	£10,044	£13,565	£19,151	£28,286

### Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£22	£22	£22										
6-25	£24	£25	£36	£49	£68	£89	£113						
26-50	£26	£36	£55	£77	£105	£140	£179	£264					
51-100	£29	£43	£67	£88	£123	£164	£206	£309	£390				
101-500	£33	£47	£73	£99	£136	£185	£231	£346	£434	£600	£808		
501-1,000	£36	£52	£80	£111	£155	£206	£260	£393	£488	£675	£910		
1,001-5,000	£39	£56	£88	£122	£171	£229	£288	£430	£542	£747	£1,006	£1,420	£2,097
5,001-10,000	£43	£61	£95	£133	£187	£251	£317	£469	£589	£814	£1,099	£1,551	£2,289
10,001-25,000	£46	£68	£103	£144	£201	£270	£342	£512	£643	£886	£1,192	£1,685	£2,488
25,001-50,000	£49	£73	£113	£156	£217	£294	£366	£551	£691	£953	£1,290	£1,815	£2,679
50,001-75,000	£53	£78	£122	£171	£235	£319	£403	£602	£755	£1,042	£1,408	£1,985	£2,929
75,001-125,000	£58	£84	£133	£185	£257	£346	£437	£654	£821	£1,131	£1,529	£2,156	£3,183
125,001-200,000	£61	£93	£148	£205	£287	£389	£486	£730	£916	£1,267	£1,708	£2,409	£3,556
200,001+	£67	£96	£154	£214	£297	£401	£505	£755	£947	£1,309	£1,766	£2,492	£3,679

# Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



## Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£24	£24	£24										
6-25	£26	£27	£40	£56	£77	£102	£129						
26-50	£29	£40	£65	£86	£119	£162	£204	£306					
51-100	£33	£48	£74	£101	£140	£190	£237	£356	£447				
101-500	£36	£53	£81	£113	£157	£212	£266	£401	£503	£691	£934		
501-1,000	£40	£59	£92	£128	£179	£237	£300	£450	£562	£779	£1,050		
1,001-5,000	£45	£65	£101	£139	£196	£263	£332	£498	£623	£858	£1,161	£1,637	£2,418
5,001-10,000	£49	£70	£110	£154	£212	£288	£365	£542	£679	£939	£1,268	£1,787	£2,641
10,001-25,000	£53	£76	£118	£164	£231	£313	£396	£588	£741	£1,021	£1,378	£1,944	£2,870
25,001-50,000	£56	£81	£129	£180	£250	£335	£424	£636	£796	£1,099	£1,489	£2,093	£3,091
50,001-75,000	£60	£87	£139	£196	£272	£366	£462	£692	£871	£1,202	£1,622	£2,287	£3,381
75,001-125,000	£66	£95	£152	£210	£296	£401	£504	£754	£944	£1,307	£1,763	£2,487	£3,674
125,001-200,000	£70	£106	£170	£235	£329	£446	£560	£841	£1,057	£1,457	£1,970	£2,780	£4,102
200,001+	£76	£110	£174	£244	£341	£461	£581	£871	£1,094	£1,508	£2,038	£2,873	£4,248

## Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£9	£9	£9										
6-25	£9	£9	£11	£13	£15	£18	£20						
26-50	£10	£11	£14	£16	£20	£25	£30	£44					
51-100	£10	£12	£14	£18	£23	£28	£34	£49	£61				
101-500	£11	£12	£15	£19	£25	£31	£39	£55	£69	£92	£126		
501-1,000	£11	£13	£17	£20	£27	£34	£43	£61	£77	£103	£138		
1,001-5,000	£11	£14	£18	£23	£29	£38	£47	£68	£84	£115	£154	£216	£316
5,001-10,000	£12	£14	£19	£24	£31	£41	£51	£74	£90	£126	£169	£234	£346
10,001-25,000	£12	£15	£20	£26	£34	£44	£54	£79	£99	£135	£183	£256	£375
25,001-50,000	£13	£15	£20	£27	£36	£47	£58	£85	£106	£146	£197	£274	£405
50,001-75,000	£13	£16	£23	£29	£39	£51	£65	£93	£116	£159	£214	£300	£443
75,001-125,000	£14	£17	£24	£30	£43	£55	£69	£100	£127	£173	£231	£325	£478
125,001-200,000	£14	£18	£26	£34	£46	£61	£76	£113	£139	£193	£259	£364	£537
200,001+	£15	£19	£27	£35	£47	£65	£78	£116	£144	£199	£266	£376	£554

# Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



## Price per link based on the estimated number of copies made per year

Newspapers	11.6p
Magazines	11.6p
Premium Magazines	23.2p
Minimum fee	£133 newspapers, £22 magazines

# Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

## Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£74	£74	£74										
6-25	£82	£85	£136	£190	£264	£356	£448						
26-50	£93	£136	£217	£303	£422	£571	£720	£1,078					
51-100	£106	£159	£254	£352	£491	£667	£839	£1,261	£1,582				
101-500	£118	£179	£284	£398	£553	£747	£941	£1,413	£1,774	£2,449	£3,308		
501-1,000	£135	£200	£319	£446	£622	£840	£1,060	£1,590	£1,997	£2,759	£3,726		
1,001-5,000	£148	£222	£352	£491	£687	£931	£1,172	£1,759	£2,209	£3,052	£4,120	£5,816	£8,593
5,001-10,000	£160	£239	£381	£537	£752	£1,015	£1,293	£1,921	£2,411	£3,330	£4,498	£6,351	£9,379
10,001-25,000	£176	£262	£416	£584	£813	£1,102	£1,391	£2,087	£2,621	£3,621	£4,893	£6,905	£10,196
25,001-50,000	£190	£283	£450	£627	£880	£1,186	£1,498	£2,250	£2,825	£3,900	£5,284	£7,437	£10,985
50,001-75,000	£206	£308	£489	£686	£960	£1,297	£1,636	£2,457	£3,086	£4,262	£5,759	£8,128	£12,007
75,001-125,000	£223	£334	£534	£747	£1,043	£1,412	£1,778	£2,671	£3,355	£4,635	£6,257	£8,835	£13,051
125,001-200,000	£239	£373	£593	£834	£1,165	£1,576	£1,987	£2,985	£3,748	£5,180	£6,997	£9,876	£14,579
200,001+	£259	£384	£616	£860	£1,205	£1,632	£2,055	£3,086	£3,878	£5,357	£7,236	£10,215	£15,088

## Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£14	£14	£14										
6-25	£16	£16	£22	£28	£38	£49	£61						
26-50	£17	£22	£31	£43	£58	£78	£96	£141					
51-100	£18	£25	£36	£49	£68	£89	£113	£167	£208				
101-500	£20	£27	£40	£54	£75	£99	£127	£188	£233	£321	£432		
501-1,000	£22	£29	£45	£61	£84	£113	£139	£209	£262	£362	£486		
1,001-5,000	£24	£33	£49	£68	£92	£123	£155	£231	£292	£401	£539	£758	£1,120
5,001-10,000	£25	£35	£53	£74	£100	£135	£172	£254	£316	£435	£587	£829	£1,221
10,001-25,000	£27	£38	£58	£79	£109	£146	£184	£274	£343	£472	£640	£900	£1,328
25,001-50,000	£28	£40	£61	£85	£117	£157	£198	£296	£368	£511	£690	£970	£1,430
50,001-75,000	£30	£44	£68	£92	£129	£172	£216	£322	£405	£556	£752	£1,060	£1,563
75,001-125,000	£33	£47	£73	£99	£138	£187	£233	£349	£440	£607	£815	£1,151	£1,700
125,001-200,000	£35	£52	£80	£111	£155	£206	£261	£394	£489	£677	£911	£1,287	£1,898
200,001+	£38	£53	£82	£115	£159	£215	£269	£405	£508	£698	£943	£1,330	£1,963

# Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying.



## Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

**Cost** - Extended Access is optional, and is charged at 10% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£354.00
Web Fixed – receipt of magazine web links 6-8 users	£49.00
<b>Total</b>	<b>£403.00</b>
<b>Extended Access fee</b>	<b>£40.30</b>
<b>Total Licence fee</b>	<b>£443.30</b>