

## **NLA MEDIA ACCESS ANNUAL TRANSPARENCY REPORT for the financial year 2020**

This 'Annual Transparency Report' is produced in compliance with the provisions of the ['Collective Management of Copyright \(EU Directive\) Regulations 2016'](#) (reference regulation 21).

### **NLA Overview**

NLA Media Access Limited ('NLA') represents: publishers of printed newspapers and magazines and their associated websites; newsfeed material as used by the media monitoring organisations; independent websites offering news and current affairs content. NLA licenses the copying of publishers' content by media monitoring organisations ('MMOs') and end user organisations. Publishers can elect which rights they mandate NLA to manage, and the rights granted dictate which of the NLA licences their content is included in. Details of the licences offered to MMOs can be found [here](#) and end user organisations [here](#).

NLA additionally processes content from the major publications it represents and holds the articles in a database (known as ['eClips'](#)), which enables it to supply data efficiently to media monitoring agencies for their services to their clients

Please see [www.nlamediaccess.com](http://www.nlamediaccess.com) for further information on NLA.

### **Transparency Report Information**

**a. Financial statements**

A copy of NLA's Report and Financial Statements for the year ending 31 December 2020 can be found [here](#).

**b. Report on NLA activities**

Please see NLA's Report and Financial Statements for the year ending 31 December 2020 which can be found [here](#).

**c. Refusals to grant licences**

NLA Mandates set out the specific rights that are granted to NLA by its publishers. There were no instances of NLA refusing to grant a licence where NLA has the necessary rights from its publishers and offers a licence.

**d. Legal and governance structure**

NLA is a private limited company limited by shares (company no. 03003569), owned by 7 national newspaper groups (Associated Newspapers Limited, The Financial Times Limited, Guardian News and Media Limited, Independent Digital News & Media Limited, MGL 2 Limited, News Corp UK & Ireland Limited, Telegraph Media Group Limited).

NLA's supervisory body is its board of directors which include a representative from each of its shareholders and representatives for regional newspaper publishers, magazine publishers and special contributors. Details of NLA's Directors can be found within its Report and Financial Statements and on our website [here](#). Board Meetings are held at least once per quarter.

A copy of NLA Membership rules can be found [here](#) and its Articles of Association [here](#) which include information as to the form of the NLA Board and the right to representation.

- e. **Entities directly or indirectly owned or controlled by NLA**  
NLA wholly owns a dormant company 'The Newspaper Licensing Agency Limited' (company no. 03563061) (which has never traded and exists in order to preserve the former name of NLA).
- f. **Remuneration paid to persons operating NLA's management and supervisory functions**  
Please refer to notes 7 and 21 of NLA's Report and Financial Statements for the year ending 31 December 2020.
- g. **Amounts deducted for the purpose of social, cultural and educational services**  
In 2020 NLA contributed £100,000 to the [Journalism Diversity Fund](#), the aims of which are to encourage and support people from ethnic and socially diverse backgrounds to train as journalists. The fund is administered by the National Council for the Training of Journalists (NCTJ).
- h. **Rights revenue for each category of rights managed and type of use**  
According to the CISAC categories, the works that NLA represents (newspapers, magazines, newsfeeds and news/current affairs websites) fall into the 'Literature' group.  
  
NLA licenses rights to two main categories of user – media monitoring organisations (MMOs) and end user organisations. NLA MMO licences can be divided into print and web copying, and end user licences into print copying, web copying and the copying of content onto corporate websites. NLA additionally received revenues from overseas RROs.  
  
An analysis of the revenues derived from each type of use is set out in Appendix A.  
  
**h(i)(ii) Income from investment of rights revenue**  
NLA's current practice is to report to, and pay, its right holders on a monthly basis (except for RROs where it reports annually). NLA does not hold any undistributable royalties. The only investment income it therefore earns is bank interest on money held on deposit pending distribution – in 2020, the interest earned was £20,485 which was retained by NLA as working capital.
- i. **Cost of rights management and other services provided by NLA**  
The financial information on costs is set out in Appendix B.
- j. **Amounts due to rightholders**  
As shown in Appendix B, during 2020 NLA attributed £44.1m licensing royalties to its right holders. After deduction of the NLA retention, £38.9m was distributed to right holders. Information as to NLA's distribution policy is set out in the ['NLA Royalties Charter'](#).  
  
NLA makes monthly distributions of royalties and does not hold any unattributable sums.
- k. **Relationships with other collective management organisations**  
A breakdown of the available financial information regarding NLA relationships with other CMOs is set out in Appendix C.  
  
NLA did not distribute any amounts directly to right holders of other CMOs.

## APPENDIX A

### Rights Revenue - 2020

#### NLA licensing revenue from Literature

<b>User type</b>	<b>Licence type</b>	<b>Revenue</b>
		<b>£'000</b>
End user	Business & Simplified licence	36,380
End user	Web end user licence	1,592
End user	Corporate Website Republishng Licence	1,923
Media Monitoring Organisations	Licence	2,703
	Web Database Licence	543
Reprographic Rights Organisations	Licence	941
<b>Total licensing revenue from Literature</b>		<b>44,082</b>

## APPENDIX B

### Financial information on the costs of rights management - 2020

The Financial Statements for NLA Media Access Limited for the year ended 31 December 2020, including the Directors' Report, form a part of this Annual Transparency Report.

NLA Media Access Limited manages a single category of rights - under the classification of 'Literature' - that of newspapers and magazines.

	2020			2019		
	Rights management	Other services	Total	Rights management	Other services	Total
	£'000	£'000	£'000	£'000	£'000	£'000
Licensing royalties	44,082		44,082	46,693		46,693
Database activities		4,089	4,089		3,962	3,962
<b>Total revenue</b>	<b>44,082</b>	<b>4,089</b>	<b>48,171</b>	<b>46,693</b>	<b>3,962</b>	<b>50,655</b>
Bank deposit interest received	20		20	46		46
<b>Royalty payments to publishers</b>	<b>38,918</b>		<b>38,918</b>	<b>41,427</b>		<b>41,427</b>
<i>% of revenue</i>	<i>88%</i>		<i>81%</i>	<i>89%</i>		<i>82%</i>
Administration costs						
Staff	3,365	1,803	5,168	3,226	1,724	4,950
Database development		835	835		1,225	1,225
Sales agency fee	251		251	264		264
Office premises	258	445	703	251	392	643
Charitable donation	92	8	100	92	8	100
Overheads	420	421	841	420	420	840
Special contributors' scheme			0	15		15
Depreciation	248	130	378	345	91	436
Marketing	47	56	103	50	55	105
Legal and professional	253	23	276	209	18	227
Business development		339	339		360	360
<b>Total administration costs</b>	<b>4,934</b>	<b>4,060</b>	<b>8,994</b>	<b>4,872</b>	<b>4,293</b>	<b>9,165</b>
<i>% of revenue</i>	<i>11%</i>		<i>19%</i>	<i>10%</i>		<i>18%</i>
Surplus retained within the business	250	29	279	440	-331	109

## **APPENDIX C**

### **Financial information on relationships with other collective management organisations - 2020**

		Net paid £'000	Retention £'000	Gross Royalties £'000
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#### **Received from other CMOs**

• CLA	licensing of education rights under an agency agreement	1,975	251	2,226
• International RROs	licensing of NLA newspaper content under reciprocal agreements	* 941		

#### **Paid to other CMOs**

• PLS	licensing of magazine content represented by PLS	5,283	1,320	6,603
• International RROs	licensing of international newspaper content under reciprocal agreements	** 554	155	714

**\*Breakdown of net royalties received from International RROs**

Name of RRO	Location	Net royalties received from international RROs £'000
Centre Francais D'Exploitation du Droit de Copie	France	139
Prolitteris	Switzerland	90
VG Wort	Germany	188
Kopinor	Norway	16
Stichting Reprerecht	Netherlands	95
Copydan	Denmark	100
Copibec	Canada	8
Copyright Agency Limited	Australia	69
Kopioisto	Finland	32
Literar Mechana	Austria	5
Access Copyright	Canada	5
Newspaper Licensing Ireland	Eire	25
Hong Kong Reprographic Rights	Hong Kong	1
OSDEL	Greece	0
Copiepresse	Belgium	0
Dramatic, Artistic & Literary Rights Organisation	South Africa	0
Spanish Reproduction Rights Centre (CEDRO)	Spain	5
Bonus	Sweden	153
Singnet	Singapore	0
Copyright Licensing Limited	New Zealand	0
Irish Copyright Licensing Agency	Eire	10
<b>Total received by NLA</b>		<b>941</b>

The amount retained by the international RROs before the sum is remitted to NLA is unknown.

**\*\*Breakdown of net royalties paid to International RROs**

Name of RRO	Location	Gross royalty payable by NLA £'000	Less NLA's retention £'000	Less withholding tax £'000	Net sum paid to RRO £'000
Centre Francais D'Exploitation du Droit de Copie	France	219	55	-	164
Kopioisto	Finland	1	-	-	1
Copibec	Canada	4	1	-	3
Access Copyright	Canada	8	2	-	6
Literar Mechana	Austria	1	-	-	1
Prolitteris	Switzerland	3	1	-	2
CopyRus	Russia	1	-	-	1
Newspaper Licensing Ireland	Eire	351	70	-	281
Stichting Reprorecht	Netherlands	5	1	-	4
Copyright Clearance Center Inc	USA	37	7	-	30
Kopinor	Norway	1	-	-	1
CopiePresse	Belgium	1	-	-	1
Copyright Agency Limited	Australia	38	8	2	28
Dramatic Artistic & Literary Rights Org Ltd	South Africa	3	1	1	1
Visapress -Gestao de Conteudos Dos Media, CRL	Portugal	1	-	-	1
REPROPOL Stowarzyszenie Dziennikarzy	Poland	3	1	1	1
Bonus Copyright Access	Sweden	4	1	1	2
Spanish Reproduction Rights Centre (CEDRO)	Spain	30	6	-	24
Copydan	Denmark	3	1	-	2
<b>Total paid by NLA</b>		<b>714</b>	<b>155</b>	<b>5</b>	<b>554</b>