



Supporting journalism

Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

N.B. NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£126	£126	£126										
6-25	£144	£150	£240	£336	£467	£633	£798						
26-50	£162	£241	£385	£537	£750	£1,017	£1,280	£1,921					
51-100	£187	£281	£448	£627	£876	£1,185	£1,493	£2,245	£2,820				
101-500	£212	£315	£503	£705	£982	£1,329	£1,677	£2,517	£3,160	£4,370	£5,900		
501-1,000	£237	£354	£563	£791	£1,107	£1,496	£1,887	£2,832	£3,561	£4,920	£6,644		
1,001-5,000	£260	£392	£627	£874	£1,224	£1,657	£2,086	£3,134	£3,937	£5,441	£7,348	£10,375	£15,324
5,001-10,000	£285	£429	£684	£953	£1,334	£1,807	£2,307	£3,422	£4,299	£5,940	£8,021	£11,326	£16,728
10,001-25,000	£309	£464	£744	£1,039	£1,453	£1,965	£2,478	£3,722	£4,674	£6,459	£8,724	£12,316	£18,190
25,001-50,000	£334	£501	£799	£1,119	£1,564	£2,116	£2,668	£4,008	£5,033	£6,955	£9,426	£13,264	£19,592
50,001-75,000	£364	£546	£871	£1,222	£1,710	£2,313	£2,916	£4,381	£5,503	£7,604	£10,272	£14,500	£21,417
75,001-125,000	£395	£593	£950	£1,326	£1,857	£2,514	£3,173	£4,761	£5,983	£8,267	£11,163	£15,762	£23,281
125,001-200,000	£428	£662	£1,061	£1,484	£2,078	£2,811	£3,544	£5,323	£6,686	£9,238	£12,480	£17,621	£26,005
200,001+	£457	£687	£1,097	£1,536	£2,147	£2,907	£3,663	£5,503	£6,916	£9,556	£12,906	£18,221	£26,913

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£20	£20	£20										
6-25	£22	£23	£34	£46	£64	£84	£107						
26-50	£24	£34	£52	£73	£99	£133	£170	£251					
51-100	£27	£40	£63	£83	£117	£156	£196	£294	£371				
101-500	£31	£44	£69	£94	£129	£176	£219	£329	£412	£570	£768		
501-1,000	£34	£49	£76	£105	£147	£196	£247	£373	£464	£642	£865		
1,001-5,000	£37	£53	£83	£116	£162	£217	£274	£409	£515	£710	£957	£1,351	£1,995
5,001-10,000	£40	£58	£90	£126	£177	£238	£301	£446	£560	£774	£1,045	£1,475	£2,177
10,001-25,000	£43	£64	£98	£137	£191	£256	£325	£487	£611	£843	£1,134	£1,603	£2,367
25,001-50,000	£46	£69	£107	£148	£206	£279	£348	£524	£657	£906	£1,227	£1,726	£2,549
50,001-75,000	£50	£74	£116	£162	£223	£303	£383	£572	£718	£991	£1,339	£1,888	£2,786
75,001-125,000	£55	£79	£126	£176	£244	£329	£415	£622	£781	£1,076	£1,454	£2,051	£3,028
125,001-200,000	£58	£88	£140	£195	£273	£370	£462	£694	£871	£1,205	£1,625	£2,292	£3,383
200,001+	£63	£91	£146	£203	£282	£381	£480	£718	£901	£1,245	£1,680	£2,371	£3,500

Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£22	£22	£22										
6-25	£24	£25	£38	£53	£73	£97	£122						
26-50	£27	£38	£61	£81	£113	£154	£194	£291					
51-100	£31	£45	£70	£96	£133	£180	£225	£338	£425				
101-500	£34	£50	£77	£107	£149	£201	£253	£381	£478	£657	£888		
501-1,000	£38	£56	£87	£121	£170	£225	£285	£428	£534	£741	£999		
1,001-5,000	£42	£61	£96	£132	£186	£250	£315	£473	£592	£816	£1,104	£1,557	£2,300
5,001-10,000	£46	£66	£104	£146	£201	£274	£347	£515	£646	£893	£1,206	£1,700	£2,512
10,001-25,000	£50	£72	£112	£156	£219	£297	£376	£559	£705	£971	£1,311	£1,849	£2,730
25,001-50,000	£53	£77	£122	£171	£237	£318	£403	£605	£757	£1,045	£1,416	£1,991	£2,941
50,001-75,000	£57	£82	£132	£186	£258	£348	£439	£658	£828	£1,143	£1,543	£2,176	£3,216
75,001-125,000	£62	£90	£144	£199	£281	£381	£479	£717	£898	£1,243	£1,677	£2,366	£3,495
125,001-200,000	£66	£100	£161	£223	£313	£424	£532	£800	£1,005	£1,386	£1,874	£2,645	£3,902
200,001+	£72	£104	£165	£232	£324	£438	£552	£828	£1,040	£1,434	£1,939	£2,733	£4,041

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£8	£8	£8										
6-25	£8	£8	£10	£12	£14	£17	£19						
26-50	£9	£10	£13	£15	£19	£23	£28	£41					
51-100	£9	£11	£13	£17	£21	£26	£32	£46	£58				
101-500	£10	£11	£14	£18	£23	£29	£37	£52	£65	£87	£119		
501-1,000	£10	£12	£16	£19	£25	£32	£40	£58	£73	£98	£131		
1,001-5,000	£10	£13	£17	£21	£27	£36	£44	£64	£79	£109	£146	£205	£300
5,001-10,000	£11	£13	£18	£22	£29	£39	£48	£70	£85	£119	£160	£222	£329
10,001-25,000	£11	£14	£19	£24	£32	£41	£51	£75	£94	£128	£174	£243	£356
25,001-50,000	£12	£14	£19	£25	£34	£44	£55	£80	£100	£138	£187	£260	£385
50,001-75,000	£12	£15	£21	£27	£37	£48	£61	£88	£110	£151	£203	£285	£421
75,001-125,000	£13	£16	£22	£28	£40	£52	£65	£95	£120	£164	£219	£309	£454
125,001-200,000	£13	£17	£24	£32	£43	£58	£72	£107	£132	£183	£246	£346	£510
200,001+	£14	£18	£25	£33	£44	£61	£74	£110	£137	£189	£253	£357	£527

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	11p
Magazines	11p
Premium Magazines	22p
Minimum fee	£126 newspapers, £20 magazines

Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£70	£70	£70										
6-25	£78	£80	£129	£180	£251	£338	£426						
26-50	£88	£129	£206	£288	£401	£543	£685	£1,025					
51-100	£100	£151	£241	£334	£467	£634	£798	£1,199	£1,505				
101-500	£112	£170	£270	£378	£526	£710	£895	£1,344	£1,687	£2,330	£3,147		
501-1,000	£128	£190	£303	£424	£591	£799	£1,008	£1,512	£1,900	£2,625	£3,545		
1,001-5,000	£140	£211	£334	£467	£653	£885	£1,115	£1,673	£2,201	£2,903	£3,920	£5,533	£8,176
5,001-10,000	£152	£227	£362	£510	£715	£965	£1,230	£1,827	£2,294	£3,168	£4,279	£6,042	£8,923
10,001-25,000	£167	£249	£395	£555	£773	£1,048	£1,323	£1,985	£2,493	£3,445	£4,655	£6,569	£9,701
25,001-50,000	£180	£269	£428	£596	£837	£1,128	£1,425	£2,140	£2,687	£3,710	£5,027	£7,076	£10,451
50,001-75,000	£196	£293	£465	£652	£913	£1,234	£1,556	£2,337	£2,936	£4,055	£5,479	£7,733	£11,424
75,001-125,000	£212	£317	£508	£710	£992	£1,343	£1,691	£2,541	£3,192	£4,410	£5,953	£8,406	£12,417
125,001-200,000	£227	£354	£564	£793	£1,108	£1,499	£1,890	£2,840	£3,566	£4,928	£6,657	£9,396	£13,871
200,001+	£246	£365	£586	£818	£1,146	£1,552	£1,955	£2,936	£3,689	£5,097	£6,884	£9,719	£14,355

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£13	£13	£13										
6-25	£15	£15	£20	£26	£36	£46	£58						
26-50	£16	£20	£29	£40	£55	£74	£91	£134					
51-100	£17	£23	£34	£46	£64	£84	£107	£158	£197				
101-500	£19	£25	£38	£51	£71	£94	£120	£178	£221	£305	£411		
501-1,000	£20	£27	£42	£58	£79	£107	£132	£198	£249	£344	£462		
1,001-5,000	£22	£31	£46	£64	£87	£117	£147	£219	£277	£381	£512	£721	£1,065
5,001-10,000	£23	£33	£50	£70	£95	£128	£163	£241	£300	£413	£558	£788	£1,161
10,001-25,000	£25	£36	£55	£75	£103	£138	£175	£260	£326	£449	£608	£856	£1,263
25,001-50,000	£26	£38	£58	£80	£111	£149	£188	£281	£350	£486	£656	£922	£1,360
50,001-75,000	£28	£41	£64	£87	£122	£163	£205	£306	£385	£529	£715	£1,008	£1,487
75,001-125,000	£31	£44	£69	£94	£131	£177	£221	£332	£418	£577	£775	£1,095	£1,617
125,001-200,000	£33	£49	£76	£105	£147	£196	£248	£374	£465	£644	£866	£1,224	£1,805
200,001+	£36	£50	£78	£109	£151	£204	£255	£385	£483	£664	£897	£1,265	£1,867

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying.



Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

Cost - Extended Access is optional, and is charged at 10% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£336.00
Web Fixed – receipt of magazine web links 6-8 users	£46.00
Total	£382.00
Extended Access fee	£38.20
Total Licence fee	£420.20