



*Supporting journalism*

## Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

**N.B.** NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



## Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

### Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£124	£124	£124										
6-25	£142	£148	£237	£333	£463	£627	£791						
26-50	£160	£238	£381	£532	£743	£1,008	£1,269	£1,904					
51-100	£185	£278	£444	£621	£868	£1,174	£1,480	£2,225	£2,795				
101-500	£210	£312	£498	£698	£973	£1,317	£1,662	£2,495	£3,133	£4,332	£5,849		
501-1,000	£234	£350	£558	£784	£1,097	£1,483	£1,870	£2,807	£3,530	£4,878	£6,587		
1,001-5,000	£257	£388	£621	£866	£1,213	£1,642	£2,068	£3,107	£3,903	£5,394	£7,285	£10,286	£15,193
5,001-10,000	£282	£425	£678	£944	£1,322	£1,791	£2,287	£3,392	£4,262	£5,889	£7,952	£11,229	£16,585
10,001-25,000	£306	£460	£737	£1,030	£1,440	£1,948	£2,456	£3,690	£4,634	£6,403	£8,649	£12,210	£18,034
25,001-50,000	£331	£496	£792	£1,109	£1,550	£2,097	£2,645	£3,973	£4,990	£6,895	£9,345	£13,150	£19,424
50,001-75,000	£360	£541	£863	£1,211	£1,695	£2,293	£2,891	£4,343	£5,456	£7,539	£10,184	£14,376	£21,234
75,001-125,000	£391	£587	£941	£1,314	£1,841	£2,492	£3,145	£4,720	£5,931	£8,196	£11,067	£15,627	£23,082
125,001-200,000	£424	£656	£1,051	£1,471	£2,060	£2,787	£3,513	£5,277	£6,628	£9,159	£12,373	£17,470	£25,783
200,001+	£453	£681	£1,087	£1,522	£2,128	£2,882	£3,631	£5,456	£6,857	£9,474	£12,795	£18,065	£26,683

### Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£19	£19	£19										
6-25	£21	£22	£33	£45	£63	£83	£106						
26-50	£23	£33	£51	£72	£98	£131	£168	£248					
51-100	£26	£39	£62	£82	£116	£154	£194	£291	£367				
101-500	£30	£43	£68	£93	£127	£174	£217	£326	£408	£565	£761		
501-1,000	£33	£48	£75	£104	£145	£194	£244	£369	£460	£636	£857		
1,001-5,000	£36	£52	£82	£115	£160	£215	£271	£405	£510	£703	£948	£1,339	£1,977
5,001-10,000	£39	£57	£89	£124	£175	£235	£298	£442	£555	£767	£1,036	£1,462	£2,158
10,001-25,000	£42	£63	£97	£135	£189	£253	£322	£482	£605	£835	£1,124	£1,589	£2,346
25,001-50,000	£45	£68	£106	£146	£204	£276	£345	£519	£651	£898	£1,216	£1,711	£2,527
50,001-75,000	£49	£73	£115	£160	£221	£300	£379	£567	£711	£982	£1,327	£1,871	£2,762
75,001-125,000	£54	£78	£124	£174	£241	£326	£411	£616	£774	£1,066	£1,441	£2,033	£3,002
125,001-200,000	£57	£87	£138	£193	£270	£366	£458	£688	£863	£1,194	£1,611	£2,272	£3,354
200,001+	£62	£90	£144	£201	£279	£377	£475	£711	£893	£1,234	£1,665	£2,350	£3,470

# Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



## Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£21	£21	£21										
6-25	£23	£24	£37	£52	£72	£96	£120						
26-50	£26	£37	£60	£80	£112	£152	£192	£288					
51-100	£30	£44	£69	£95	£131	£178	£223	£335	£421				
101-500	£33	£49	£76	£106	£147	£199	£250	£377	£473	£651	£880		
501-1,000	£37	£55	£86	£119	£168	£223	£282	£424	£529	£734	£990		
1,001-5,000	£41	£60	£95	£130	£184	£247	£312	£468	£586	£809	£1,094	£1,543	£2,280
5,001-10,000	£45	£65	£103	£144	£199	£271	£344	£510	£640	£885	£1,195	£1,685	£2,490
10,001-25,000	£49	£71	£111	£154	£217	£294	£372	£554	£698	£962	£1,299	£1,833	£2,706
25,001-50,000	£52	£76	£120	£169	£234	£315	£399	£599	£750	£1,036	£1,403	£1,974	£2,915
50,001-75,000	£56	£81	£130	£184	£255	£345	£435	£652	£820	£1,133	£1,529	£2,157	£3,188
75,001-125,000	£61	£89	£142	£197	£278	£377	£474	£710	£890	£1,232	£1,662	£2,345	£3,465
125,001-200,000	£65	£99	£159	£221	£310	£420	£527	£793	£996	£1,374	£1,858	£2,622	£3,868
200,001+	£71	£103	£163	£230	£321	£434	£547	£820	£1,031	£1,421	£1,922	£2,709	£4,006

## Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£7	£7	£7										
6-25	£7	£7	£9	£11	£13	£16	£18						
26-50	£8	£9	£12	£14	£18	£22	£27	£40					
51-100	£8	£10	£12	£16	£20	£25	£31	£45	£57				
101-500	£9	£10	£13	£17	£22	£28	£36	£51	£64	£86	£117		
501-1,000	£9	£11	£15	£18	£24	£31	£39	£57	£72	£97	£129		
1,001-5,000	£9	£12	£16	£20	£26	£35	£43	£63	£78	£108	£144	£203	£297
5,001-10,000	£10	£12	£17	£21	£28	£38	£47	£69	£84	£117	£158	£220	£326
10,001-25,000	£10	£13	£18	£23	£31	£40	£50	£74	£93	£126	£172	£240	£352
25,001-50,000	£11	£13	£18	£24	£33	£43	£54	£79	£99	£136	£185	£257	£381
50,001-75,000	£11	£14	£20	£26	£36	£47	£60	£87	£109	£149	£201	£282	£417
75,001-125,000	£12	£15	£21	£27	£39	£51	£64	£94	£118	£162	£217	£306	£450
125,001-200,000	£12	£16	£23	£31	£42	£57	£71	£106	£130	£181	£243	£343	£505
200,001+	£13	£17	£24	£32	£43	£60	£73	£109	£135	£187	£250	£353	£522

## Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



### Price per link based on the estimated number of copies made per year

Newspapers	10.9p
Magazines	10.9p
Premium Magazines	21.8p
Minimum fee	£124 newspapers, £19 magazines

## Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

### Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£69	£69	£69										
6-25	£77	£79	£127	£178	£248	£335	£422						
26-50	£87	£127	£204	£285	£397	£538	£679	£1,016					
51-100	£99	£149	£238	£331	£463	£628	£791	£1,188	£1,492				
101-500	£111	£168	£267	£374	£521	£703	£887	£1,332	£1,672	£2,310	£3,120		
501-1,000	£126	£188	£300	£420	£585	£792	£999	£1,499	£1,883	£2,602	£3,514		
1,001-5,000	£138	£209	£331	£463	£647	£877	£1,105	£1,658	£2,083	£2,878	£3,886	£5,485	£8,106
5,001-10,000	£150	£225	£358	£505	£708	£956	£1,219	£1,811	£2,274	£3,140	£4,242	£5,990	£8,846
10,001-25,000	£165	£246	£391	£550	£766	£1,039	£1,311	£1,968	£2,471	£3,415	£4,615	£6,512	£9,618
25,001-50,000	£178	£266	£424	£590	£829	£1,118	£1,412	£2,121	£2,664	£3,678	£4,984	£7,015	£10,361
50,001-75,000	£194	£290	£461	£646	£905	£1,223	£1,542	£2,317	£2,910	£4,020	£5,432	£7,667	£11,326
75,001-125,000	£210	£314	£503	£703	£983	£1,331	£1,676	£2,519	£3,164	£4,372	£5,902	£8,334	£12,311
125,001-200,000	£225	£350	£559	£786	£1,098	£1,486	£1,873	£2,815	£3,535	£4,885	£6,600	£9,315	£13,752
200,001+	£243	£361	£581	£811	£1,136	£1,538	£1,938	£2,910	£3,657	£5,053	£6,825	£9,636	£14,232

### Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
<b>Total Staff</b>													
1-5	£12	£12	£12										
6-25	£14	£14	£19	£25	£35	£45	£57						
26-50	£15	£19	£28	£39	£54	£73	£90	£132					
51-100	£16	£22	£33	£45	£63	£83	£106	£156	£195				
101-500	£18	£24	£37	£50	£70	£93	£118	£176	£219	£302	£407		
501-1,000	£19	£26	£41	£57	£78	£106	£130	£196	£246	£341	£458		
1,001-5,000	£21	£30	£45	£63	£86	£116	£145	£217	£274	£377	£507	£714	£1,055
5,001-10,000	£22	£32	£49	£69	£94	£126	£161	£238	£297	£409	£553	£781	£1,151
10,001-25,000	£24	£35	£54	£74	£102	£136	£173	£257	£323	£445	£602	£848	£1,252
25,001-50,000	£25	£37	£57	£79	£110	£147	£186	£278	£347	£481	£650	£914	£1,348
50,001-75,000	£27	£40	£63	£86	£120	£161	£203	£303	£381	£524	£708	£999	£1,474
75,001-125,000	£30	£43	£68	£93	£129	£175	£219	£329	£414	£572	£768	£1,085	£1,603
125,001-200,000	£32	£48	£75	£104	£145	£194	£245	£370	£461	£638	£858	£1,213	£1,789
200,001+	£35	£49	£77	£108	£149	£202	£252	£381	£478	£658	£889	£1,254	£1,851

# Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying.



# Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

**Cost** - Extended Access is optional, and is charged at 10% of your overall Licence Fee (\*excluding any fees for previous unlicensed copying)

### Worked example

Web Fixed – receipt of newspaper web links 6-8 users	£333.00
Web Fixed – receipt of magazine web links 6-8 users	£45.00
<b>Total</b>	<b>£378.00</b>
<b>Extended Access fee</b>	<b>£37.80</b>
<b>Total Licence fee</b>	<b>£415.80</b>