



Supporting journalism

Web End User Licence Price List for Existing Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation (MMO) applying for a Web End User Licence (WEUL) who do hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. There is a choice of tariff; the fixed or variable rate.

N.B. NLA does not license non-uk users of web media monitoring services, so please exclude any such users from your recipient numbers when selecting licence level.



Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£83	£83	£83										
6-25	£96	£99	£159	£221	£309	£419	£526						
26-50	£108	£159	£253	£354	£496	£673	£846	£1,270					
51-100	£124	£186	£297	£415	£580	£785	£988	£1,482	£1,865				
101-500	£139	£209	£333	£465	£650	£880	£1,109	£1,664	£2,090	£2,887	£3,900		
501-1,000	£156	£235	£376	£523	£732	£990	£1,247	£1,873	£2,353	£3,253	£4,392		
1,001-5,000	£174	£259	£414	£579	£808	£1,095	£1,378	£2,071	£2,602	£3,598	£4,856	£6,858	£10,129
5,001-10,000	£188	£282	£450	£631	£884	£1,196	£1,525	£2,263	£2,843	£3,926	£5,302	£7,487	£11,057
10,001-25,000	£206	£306	£490	£687	£959	£1,299	£1,639	£2,461	£3,088	£4,268	£5,767	£8,142	£12,025
25,001-50,000	£221	£331	£527	£740	£1,034	£1,399	£1,763	£2,650	£3,329	£4,597	£6,229	£8,767	£12,951
50,001-75,000	£242	£360	£578	£807	£1,131	£1,530	£1,929	£2,896	£3,638	£5,026	£6,788	£9,584	£14,155
75,001-125,000	£262	£391	£627	£879	£1,229	£1,663	£2,096	£3,149	£3,956	£5,465	£7,381	£10,418	£15,388
125,001-200,000	£282	£438	£702	£982	£1,372	£1,859	£2,342	£3,518	£4,421	£6,107	£8,249	£11,646	£17,191
200,001+	£303	£453	£724	£1,015	£1,419	£1,923	£2,424	£3,638	£4,571	£6,315	£8,530	£12,045	£17,788

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£14	£14	£14										
6-25	£16	£16	£23	£31	£42	£57	£71						
26-50	£17	£23	£36	£49	£68	£89	£112	£168					
51-100	£19	£26	£41	£56	£77	£104	£129	£194	£244				
101-500	£21	£30	£45	£63	£86	£117	£146	£218	£275	£378	£509		
501-1,000	£23	£33	£51	£71	£97	£129	£164	£245	£307	£425	£574		
1,001-5,000	£25	£37	£56	£77	£108	£144	£181	£272	£340	£471	£633	£893	£1,317
5,001-10,000	£26	£39	£62	£83	£117	£158	£201	£295	£373	£512	£691	£975	£1,440
10,001-25,000	£28	£42	£66	£92	£126	£172	£215	£322	£403	£556	£751	£1,059	£1,565
25,001-50,000	£31	£45	£71	£98	£135	£184	£231	£346	£435	£600	£811	£1,142	£1,684
50,001-75,000	£33	£49	£77	£107	£148	£201	£251	£379	£475	£655	£885	£1,248	£1,842
75,001-125,000	£37	£54	£83	£116	£162	£218	£275	£411	£517	£712	£962	£1,356	£2,003
125,001-200,000	£39	£60	£93	£128	£180	£243	£306	£459	£577	£797	£1,074	£1,515	£2,237
200,001+	£42	£62	£96	£132	£187	£250	£317	£475	£596	£824	£1,111	£1,567	£2,314

Fixed Search Access

Should your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£15	£15	£15										
6-25	£18	£18	£25	£35	£49	£64	£80						
26-50	£19	£25	£39	£56	£76	£102	£128	£192					
51-100	£21	£30	£47	£64	£88	£119	£149	£223	£281				
101-500	£23	£32	£52	£72	£99	£132	£169	£250	£315	£434	£586		
501-1,000	£25	£37	£59	£79	£111	£149	£188	£282	£353	£488	£659		
1,001-5,000	£27	£41	£64	£88	£122	£165	£209	£312	£391	£541	£730	£1,031	£1,521
5,001-10,000	£30	£45	£70	£96	£132	£181	£230	£341	£428	£589	£798	£1,122	£1,661
10,001-25,000	£32	£49	£75	£104	£146	£195	£247	£373	£465	£641	£866	£1,222	£1,805
25,001-50,000	£35	£52	£80	£112	£156	£212	£266	£399	£502	£690	£936	£1,315	£1,943
50,001-75,000	£38	£56	£88	£122	£173	£231	£291	£436	£548	£754	£1,018	£1,440	£2,125
75,001-125,000	£41	£61	£96	£132	£186	£250	£315	£474	£596	£823	£1,109	£1,564	£2,310
125,001-200,000	£45	£69	£107	£148	£208	£280	£351	£528	£664	£917	£1,240	£1,748	£2,579
200,001+	£48	£71	£110	£153	£214	£290	£363	£548	£687	£949	£1,280	£1,809	£2,669

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£6	£6	£6	£0	£0	£0	£0	£0	£0	£0	£0	£0	£0
6-25	£7	£7	£8	£9	£10	£12	£14	£0	£0	£0	£0	£0	£0
26-50	£7	£8	£9	£11	£13	£16	£20	£27	£0	£0	£0	£0	£0
51-100	£7	£8	£10	£12	£15	£18	£22	£31	£39	£0	£0	£0	£0
101-500	£7	£8	£11	£13	£16	£20	£24	£36	£43	£60	£78	£0	£0
501-1,000	£8	£9	£11	£14	£18	£22	£26	£39	£48	£66	£88	£0	£0
1,001-5,000	£8	£9	£12	£15	£19	£24	£30	£43	£54	£73	£96	£135	£199
5,001-10,000	£8	£10	£13	£16	£20	£26	£32	£47	£59	£79	£106	£148	£217
10,001-25,000	£8	£10	£13	£17	£21	£27	£35	£50	£63	£84	£115	£161	£237
25,001-50,000	£9	£11	£14	£18	£23	£30	£37	£54	£68	£92	£123	£174	£253
50,001-75,000	£9	£11	£15	£19	£24	£32	£40	£60	£74	£99	£134	£189	£279
75,001-125,000	£9	£12	£16	£20	£26	£36	£43	£64	£79	£109	£146	£205	£302
125,001-200,000	£10	£12	£17	£22	£30	£39	£48	£71	£88	£121	£163	£229	£337
200,001+	£10	£13	£17	£22	£30	£40	£50	£74	£92	£125	£169	£237	£348

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	7.3p
Magazines	7.3p
Premium Magazines	14.6p
Minimum fee	Newspapers £83 Magazines £14 Magazines only £83

Variable Search Access

If the Variable Rate has been selected and your MMO provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£69	£69	£69										
6-25	£77	£79	£127	£178	£248	£335	£422						
26-50	£87	£127	£204	£285	£397	£538	£679	£1,016					
51-100	£99	£149	£238	£331	£463	£628	£791	£1,188	£1,492				
101-500	£111	£168	£267	£374	£521	£703	£887	£1,332	£1,672	£2,310	£3,120		
501-1,000	£126	£188	£300	£420	£585	£792	£999	£1,499	£1,883	£2,602	£3,514		
1,001-5,000	£138	£209	£331	£463	£647	£877	£1,105	£1,658	£2,083	£2,878	£3,886	£5,485	£8,106
5,001-10,000	£150	£225	£358	£505	£708	£956	£1,219	£1,811	£2,274	£3,140	£4,242	£5,990	£8,846
10,001-25,000	£165	£246	£391	£550	£766	£1,039	£1,311	£1,968	£2,471	£3,415	£4,615	£6,512	£9,618
25,001-50,000	£178	£266	£424	£590	£829	£1,118	£1,412	£2,121	£2,664	£3,678	£4,984	£7,015	£10,361
50,001-75,000	£194	£290	£461	£646	£905	£1,223	£1,542	£2,317	£2,910	£4,020	£5,432	£7,667	£11,326
75,001-125,000	£210	£314	£503	£703	£983	£1,331	£1,676	£2,519	£3,164	£4,372	£5,902	£8,334	£12,311
125,001-200,000	£225	£350	£559	£786	£1,098	£1,486	£1,873	£2,815	£3,535	£4,885	£6,600	£9,315	£13,752
200,001+	£243	£361	£581	£811	£1,136	£1,538	£1,938	£2,910	£3,657	£5,053	£6,825	£9,636	£14,232

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£12	£12	£12										
6-25	£14	£14	£19	£25	£35	£45	£57						
26-50	£15	£19	£28	£39	£54	£73	£90	£132					
51-100	£16	£22	£33	£45	£63	£83	£106	£156	£195				
101-500	£18	£24	£37	£50	£70	£93	£118	£176	£219	£302	£407		
501-1,000	£19	£26	£41	£57	£78	£106	£130	£196	£246	£341	£458		
1,001-5,000	£21	£30	£45	£63	£86	£116	£145	£217	£274	£377	£507	£714	£1,055
5,001-10,000	£22	£32	£49	£69	£94	£126	£161	£238	£297	£409	£553	£781	£1,151
10,001-25,000	£24	£35	£54	£74	£102	£136	£173	£257	£323	£445	£602	£848	£1,252
25,001-50,000	£25	£37	£57	£79	£110	£147	£186	£278	£347	£481	£650	£914	£1,348
50,001-75,000	£27	£40	£63	£86	£120	£161	£203	£303	£381	£524	£708	£999	£1,474
75,001-125,000	£30	£43	£68	£93	£129	£175	£219	£329	£414	£572	£768	£1,085	£1,603
125,001-200,000	£32	£48	£75	£104	£145	£194	£245	£370	£461	£638	£858	£1,213	£1,789
200,001+	£35	£49	£77	£108	£149	£202	£252	£381	£478	£658	£889	£1,254	£1,851

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying.



Extended Access - retain access to content for 365 days

Licensees accessing hyperlinks to NLA Publisher Websites provided by their MMO, will find that the hyperlinks only function as long as the web page itself still exists. Many MMOs also supply hyperlinks to NLA's own database of web content, known as "eClips Web" which remain live for 100 days.

If your MMO service includes 'eClips Web' hyperlinks and you wish to access these articles beyond the 100 day period then you may like the "Extended Access" option, which will enable you to continue using the hyperlink for up to 365 days (or for as long as you continue to receive a service from that MMO whichever is the shorter).

Cost - Extended Access is optional, and is charged at 10% of your overall Licence Fee (*excluding any fees for previous unlicensed copying)

Worked example

Web Fixed – receipt of newspaper web links 4-5 users	£253.00
Web Fixed – receipt of magazine web links 4-5 users	£36.00
Total	£289.00
Extended Access fee	£278.90
Total Licence fee	£317.90