



*Supporting journalism*

## PR Price List Newspapers & Magazines

# Basic Cover



## Worked example

### Basic Licence Fee

An agency has 25 staff and a turnover of £5m

**£274 per year**

This price list should be read in conjunction with the Public Relations Application Form and Terms & Conditions. This licence is suitable for any organisation copying content from NLA represented publications to a third party such as clients or members.

The basic cover gives all organisations the right to take occasional copies from the national newspapers for internal copying. Occasional copying includes photocopying and printing of articles to scanning and emailing the occasional article to a colleague.

The basic cover fee is based on your total staff headcount or turnover. The fee payable is the lower of the two amounts.

To determine your organisation's fee, select your staff headcount or turnover from the first two rows of the table below.

Total Staff:	1 - 5	6 - 25	26 - 50	51 - 100	101 - 500	501 - 1,000	1001 - 5,000	5001 - 10,000	10,001 - 25,000	25,001 - 50,000	50,001 - 75,000	75,001 - 125,000	125,001 - 200,000	200,001+
Turnover:	< £250k	£250k - £500k	£500k - £2m	£2m - £5m	£5m - £10	£10m - £25m	£25m - £50m	£50m - £100m	£100m - £250m	£250m - £500m	£500m - £1bn	£1bn - £1.5bn	£1.5bn - £2bn	£2bn +
<b>Basic Licence Fee</b>	£185	£274	£336	£474	£628	£1,045	£1,564	£2,123	£3,099	£4,121	£5,239	£6,281	£7,415	£8,579

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# Client Copying



**Client copying allows the supply of newspaper and magazine content to your clients or members.**

The licence includes cover for (but not limited to):

- Supplying photocopied articles to clients or members
- Scanning and emailing articles to clients or members
- Allowing clients or members access to your media monitoring service as permitted users
- Supplying website content to clients or members

If you supply photocopied content to clients the paper fee payable is shown in the table below and is charged on the basis of per client or member supplied.

If you supply content to clients or members via email then this charge will be based on the number of email addresses that content is sent.

If you subscribe to a media monitoring service, to which your clients have access, they will need to be included as permitted users on your licence.

If you have requested cover for regional newspapers and magazines, the basic client copying fee will take that number into account as set out into the tables below.

Please contact us for details and prices if you want to copy foreign newspapers, or premium magazines, to clients.

## Worked example

### Client Copying Fee

Newspaper and magazine content is supplied to two clients:

**Client 1** receives photocopies from the national newspapers and 10 regional newspapers: £107

**Client 2** receives digital articles to one email from the 10 regional newspapers and 10 magazines  
(£204 + £29) = £233

Total client copying fee £340, **in addition to the basic licence fee.**

	Paper Copy	e-mail: Print or Web	e-mail: Print and Web
	Per client and allows up to 9 copies per article	Per email address / permitted user and allows up to 45 articles per week per address	
<b>Basic Client Copying Fee</b> Includes National Newspapers	£94	£175	£189
<b>Regional Newspaper Range</b> Includes Specialist Newspapers			
<b>Basic + 5 Regional Newspapers</b>	£104	£193	£207
<b>Basic + 10 Regional Newspapers</b>	£107	£204	£220
<b>Basic + 20 Regional Newspapers</b>	£123	£227	£245
<b>Basic + 30 Regional Newspapers</b>	£136	£258	£280
<b>Basic + 50 Regional Newspapers</b>	£165	£312	£338
<b>Basic + 100 Regional Newspapers</b>	£224	£446	£479
<b>Basic + 150 Regional Newspapers</b>	£296	£577	£622
<b>Basic + 250 Regional Newspapers</b>	£371	£747	£787
<b>Basic + ALL Regional Newspapers (251+)</b>	£918	£1,835	£1,977

To include magazines, choose the banding you need and add the cost onto the newspaper client copying fee

	Paper Copy	e-mail: Print or Web	e-mail: Print and Web
<b>+ 5 Magazines</b>	£10	£18	£18
<b>+ 10 Magazines</b>	£13	£29	£31
<b>+ 20 Magazines</b>	£29	£52	£56
<b>+ 30 Magazines</b>	£42	£83	£91
<b>+ 50 Magazines</b>	£71	£137	£149
<b>+ 100 Magazines</b>	£130	£271	£290
<b>+ 150 Magazines</b>	£202	£402	£433
<b>+ 250 Magazines</b>	£277	£572	£598
<b>+ All Magazines (251+)</b>	£824	£1,660	£1,788

Prices applicable from 1st April 2020  
All prices are exclusive of VAT

# Indemnity - protection against previously unlicensed copying



NLA can cover you for previous years unlicensed copying in the form of an indemnity.

In accordance with the Limitation Act 1980, NLA is entitled to collect licence fees for a maximum of six years' previously unlicensed copying. This is referred to as full indemnity as it covers your organisation for all copying ever undertaken.

Please advise NLA of the date when your organisation commenced copying. We will arrange the appropriate cover for that period.

The Indemnity fee is a one off payment and is calculated based on today's annual licence value.

## Worked example

A company advised NLA they commenced copying 6 months prior to their initial licence application.

Annual licence	£1,000
Six months of unlicensed copying (£1000*50%)	£500
<b>Total</b>	<b>£1,500</b>

# Extended Access Extension - retain access to content for up to 365 days

Under our standard Terms and Conditions, Licensees cannot create a library or archive of NLA represented content, whether this is sourced independently, or provided to you by a media monitoring organisation (MMO). MMO supplied content in particular is only accessible for **28 days** after it is made available to you.

If you prefer to hold on to content for longer, or to access your MMO supplied content beyond the 28 day period, then you may like the "**Extended Access**" option. **Extended Access** gives you permission to access content for up to **365 calendar days**.

**Cost** - The Extended Access Extension is optional, and is priced at 10% of your overall licence cost (excluding Indemnity Fees)

## Worked example

Annual Licence	£1,000
Extended Access	£100
<b>Total</b>	<b>£1,100</b>

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