



Supporting journalism

Web End User Licence Price List for New Licensees

Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation applying for a Web End User Licence (WEUL) who do not hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. Licensing commenced in January 2010 and is payable with a choice of tariff; the Fixed or Variable Rate.

Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£112	£112	£112										
6-25	£128	£133	£214	£302	£421	£571	£720						
26-50	£145	£215	£346	£484	£676	£918	£1,156	£1,736					
51-100	£167	£252	£404	£565	£790	£1,070	£1,349	£2,028	£2,548				
101-500	£190	£283	£453	£635	£886	£1,201	£1,514	£2,275	£2,857	£3,950	£5,334		
501-1,000	£211	£318	£508	£714	£999	£1,352	£1,704	£2,560	£3,219	£4,448	£6,007		
1,001-5,000	£233	£353	£565	£788	£1,105	£1,496	£1,885	£2,833	£3,560	£4,919	£6,643	£9,382	£13,857
5,001-10,000	£256	£386	£617	£860	£1,205	£1,632	£2,084	£3,093	£3,887	£5,370	£7,253	£10,241	£15,128
10,001-25,000	£278	£418	£670	£938	£1,312	£1,776	£2,238	£3,364	£4,226	£5,840	£7,888	£11,136	£16,449
25,001-50,000	£301	£452	£721	£1,010	£1,412	£1,911	£2,411	£3,622	£4,551	£6,288	£8,523	£11,994	£17,717
50,001-75,000	£328	£492	£786	£1,103	£1,544	£2,090	£2,636	£3,960	£4,975	£6,876	£9,288	£13,112	£19,368
75,001-125,000	£356	£535	£857	£1,198	£1,678	£2,272	£2,867	£4,305	£5,409	£7,475	£10,094	£14,254	£21,054
125,001-200,000	£385	£597	£957	£1,340	£1,877	£2,540	£3,203	£4,812	£6,045	£8,354	£11,284	£15,934	£23,517
200,001+	£412	£620	£991	£1,387	£1,940	£2,627	£3,311	£4,975	£6,254	£8,641	£11,670	£16,477	£24,338

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£16	£16	£16										
6-25	£18	£19	£29	£40	£56	£75	£95						
26-50	£20	£29	£45	£64	£88	£119	£152	£225					
51-100	£23	£34	£55	£74	£104	£139	£176	£264	£333				
101-500	£26	£38	£60	£83	£115	£157	£197	£296	£371	£513	£693		
501-1,000	£29	£42	£67	£93	£130	£176	£221	£334	£418	£579	£781		
1,001-5,000	£31	£46	£74	£103	£145	£195	£246	£368	£463	£640	£864	£1,220	£1,802
5,001-10,000	£34	£51	£80	£112	£158	£212	£271	£402	£505	£698	£944	£1,332	£1,967
10,001-25,000	£37	£56	£87	£122	£171	£230	£292	£438	£550	£760	£1,025	£1,448	£2,139
25,001-50,000	£40	£60	£95	£131	£184	£250	£313	£472	£592	£818	£1,108	£1,560	£2,304
50,001-75,000	£43	£65	£103	£145	£201	£272	£344	£515	£647	£895	£1,208	£1,705	£2,518
75,001-125,000	£48	£70	£112	£157	£218	£296	£373	£561	£704	£971	£1,313	£1,853	£2,737
125,001-200,000	£51	£78	£124	£175	£245	£332	£416	£626	£786	£1,087	£1,468	£2,072	£3,058
200,001+	£55	£81	£129	£181	£253	£342	£432	£647	£814	£1,124	£1,517	£2,142	£3,164

Fixed Search Access

Should your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£18	£18	£18										
6-25	£20	£21	£32	£46	£64	£86	£108						
26-50	£23	£32	£53	£72	£101	£137	£174	£261					
51-100	£26	£39	£61	£85	£119	£161	£203	£304	£383				
101-500	£29	£43	£68	£95	£132	£180	£227	£342	£430	£592	£801		
501-1,000	£32	£49	£77	£107	£152	£203	£256	£385	£482	£667	£902		
1,001-5,000	£36	£53	£85	£118	£166	£224	£283	£425	£534	£737	£996	£1,407	£2,078
5,001-10,000	£40	£58	£92	£129	£180	£246	£312	£463	£582	£806	£1,088	£1,536	£2,270
10,001-25,000	£43	£63	£100	£139	£197	£267	£337	£504	£635	£875	£1,183	£1,670	£2,467
25,001-50,000	£46	£68	£108	£153	£211	£286	£362	£544	£683	£944	£1,279	£1,799	£2,657
50,001-75,000	£50	£73	£118	£166	£231	£313	£395	£593	£746	£1,032	£1,393	£1,966	£2,906
75,001-125,000	£54	£80	£128	£179	£252	£342	£431	£646	£811	£1,122	£1,514	£2,138	£3,159
125,001-200,000	£58	£89	£144	£201	£282	£382	£480	£722	£907	£1,252	£1,693	£2,390	£3,527
200,001+	£63	£92	£148	£208	£291	£394	£497	£746	£939	£1,295	£1,751	£2,470	£3,652

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£4	£4	£4										
6-25	£4	£4	£6	£8	£10	£13	£15						
26-50	£5	£6	£9	£11	£15	£19	£24	£35					
51-100	£5	£7	£9	£13	£17	£22	£27	£40	£51				
101-500	£6	£7	£10	£14	£19	£25	£31	£45	£57	£77	£105		
501-1,000	£6	£8	£12	£15	£21	£27	£34	£51	£64	£87	£117		
1,001-5,000	£6	£9	£13	£17	£23	£30	£38	£56	£70	£97	£129	£183	£270
5,001-10,000	£7	£9	£14	£18	£25	£33	£41	£61	£76	£105	£143	£200	£296
10,001-25,000	£7	£10	£15	£20	£27	£35	£44	£66	£83	£114	£155	£217	£320
25,001-50,000	£8	£10	£15	£21	£29	£38	£48	£71	£89	£123	£167	£233	£346
50,001-75,000	£8	£11	£17	£23	£31	£41	£53	£78	£98	£134	£181	£256	£379
75,001-125,000	£9	£12	£18	£24	£34	£45	£57	£84	£106	£147	£197	£278	£410
125,001-200,000	£9	£13	£20	£27	£37	£51	£63	£95	£118	£164	£220	£311	£459
200,001+	£10	£14	£21	£28	£38	£53	£65	£98	£122	£169	£227	£321	£475

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.

Price per link based on the estimated number of copies made per year

Newspapers	9.8p
Magazines	9.8p
Premium Magazines	19.6p
Minimum fee	£112 newspapers, £16 magazines



Variable Search Access

If the Variable Rate has been selected and your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£61	£61	£61										
6-25	£69	£71	£115	£161	£225	£304	£384						
26-50	£78	£115	£184	£258	£361	£489	£618	£925					
51-100	£89	£134	£215	£301	£421	£572	£720	£1,082	£1,359				
101-500	£100	£152	£242	£339	£474	£640	£808	£1,213	£1,524	£2,106	£2,845		
501-1,000	£114	£170	£272	£382	£533	£721	£910	£1,366	£1,717	£2,372	£3,204		
1,001-5,000	£124	£189	£301	£421	£589	£798	£1,006	£1,511	£1,899	£2,624	£3,543	£5,002	£7,392
5,001-10,000	£135	£205	£326	£459	£644	£871	£1,111	£1,651	£2,073	£2,863	£3,868	£5,462	£8,068
10,001-25,000	£150	£223	£356	£500	£697	£947	£1,195	£1,794	£2,253	£3,113	£4,208	£5,939	£8,772
25,001-50,000	£161	£241	£385	£538	£754	£1,019	£1,286	£1,933	£2,429	£3,354	£4,545	£6,397	£9,450
50,001-75,000	£176	£263	£419	£588	£824	£1,115	£1,406	£2,112	£2,653	£3,666	£4,953	£6,993	£10,330
75,001-125,000	£190	£285	£457	£640	£896	£1,212	£1,528	£2,296	£2,885	£3,986	£5,383	£7,601	£11,229
125,001-200,000	£205	£318	£509	£716	£1,000	£1,355	£1,707	£2,566	£3,224	£4,455	£6,019	£8,496	£12,543
200,001+	£220	£329	£529	£739	£1,035	£1,402	£1,767	£2,653	£3,334	£4,608	£6,224	£8,788	£12,980

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£9	£9	£9										
6-25	£11	£11	£16	£22	£30	£40	£51						
26-50	£12	£16	£25	£34	£48	£65	£81	£120					
51-100	£13	£19	£29	£40	£56	£75	£95	£141	£177				
101-500	£15	£21	£32	£44	£62	£83	£106	£159	£199	£274	£370		
501-1,000	£16	£23	£36	£51	£70	£95	£118	£178	£223	£309	£416		
1,001-5,000	£18	£26	£40	£56	£77	£104	£130	£197	£248	£342	£461	£650	£961
5,001-10,000	£19	£28	£43	£61	£84	£114	£146	£215	£270	£372	£503	£711	£1,049
10,001-25,000	£21	£30	£48	£66	£91	£123	£156	£233	£293	£405	£547	£772	£1,141
25,001-50,000	£22	£32	£51	£71	£99	£132	£168	£252	£315	£437	£591	£832	£1,229
50,001-75,000	£24	£35	£56	£77	£108	£146	£183	£275	£346	£477	£644	£910	£1,343
75,001-125,000	£26	£38	£60	£83	£117	£158	£199	£299	£376	£520	£699	£989	£1,461
125,001-200,000	£28	£42	£67	£93	£130	£176	£222	£335	£419	£580	£782	£1,105	£1,630
200,001+	£30	£43	£69	£97	£134	£182	£229	£346	£435	£599	£810	£1,143	£1,688

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying. This will only apply from January 2010 for newspaper web content and April 2014 for magazine web content.

