



Supporting journalism

Web End User Licence Price List for Existing Licensees
Newspapers & Magazines

This Price List applies to clients of a licensed Media Monitoring Organisation applying for a Web End User Licence (WEUL) who do hold an existing NLA Business Licence (or equivalent). This should be read in conjunction with the WEUL Application Form and Terms & Conditions. Licensing commenced in January 2010 and is payable with a choice of tariff; the Fixed or Variable Rate.

Fixed Rate

The Fixed Rate is based on the number of staff (Permitted Users) authorised to receive the Media Monitoring Material and the organisations' headcount. This includes the staff receiving the service and any other staff that content is forwarded to.

To determine the fee select the number of Permitted Users in the top row of the table with the appropriate corresponding Total Staff column on the left hand side.

If magazine cover is required then the relevant magazine Fixed Rate fee will be in addition to the newspaper Fixed Rate fee.

Please note that all registered charities qualify for a discount when applying for the Fixed Rate option. This discount only applies to the on-going newspaper Fixed Rate fee and is not applicable to any backdated fees.

Fixed Rate for Newspaper Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£75	£75	£75										
6-25	£86	£89	£144	£201	£281	£381	£479						
26-50	£97	£144	£230	£322	£452	£613	£770	£1,157					
51-100	£112	£168	£270	£377	£528	£715	£900	£1,351	£1,699				
101-500	£125	£189	£302	£422	£591	£801	£1,010	£1,516	£1,905	£2,632	£3,557		
501-1,000	£141	£212	£341	£476	£666	£902	£1,136	£1,707	£2,145	£2,966	£4,005		
1,001-5,000	£157	£235	£376	£527	£736	£997	£1,256	£1,888	£2,372	£3,281	£4,429	£6,255	£9,238
5,001-10,000	£170	£256	£410	£574	£805	£1,089	£1,389	£2,063	£2,592	£3,580	£4,835	£6,828	£10,084
10,001-25,000	£186	£278	£446	£625	£873	£1,183	£1,493	£2,243	£2,816	£3,892	£5,259	£7,425	£10,968
25,001-50,000	£201	£301	£480	£673	£942	£1,275	£1,607	£2,415	£3,035	£4,192	£5,680	£7,996	£11,813
50,001-75,000	£219	£328	£526	£735	£1,030	£1,394	£1,758	£2,641	£3,317	£4,584	£6,190	£8,742	£12,911
75,001-125,000	£238	£356	£571	£800	£1,119	£1,515	£1,910	£2,871	£3,607	£4,983	£6,731	£9,502	£14,035
125,001-200,000	£256	£398	£639	£895	£1,250	£1,694	£2,135	£3,207	£4,031	£5,569	£7,523	£10,621	£15,680
200,001+	£275	£412	£660	£924	£1,293	£1,752	£2,209	£3,317	£4,168	£5,760	£7,780	£10,985	£16,225

Fixed Rate for Magazine Content

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£11	£11	£11										
6-25	£13	£13	£20	£27	£37	£51	£63						
26-50	£14	£20	£31	£43	£60	£80	£101	£152					
51-100	£16	£23	£36	£50	£69	£93	£117	£176	£221				
101-500	£18	£26	£40	£56	£77	£105	£131	£198	£249	£343	£462		
501-1,000	£20	£29	£45	£63	£87	£117	£149	£222	£279	£386	£522		
1,001-5,000	£22	£32	£50	£69	£97	£129	£164	£247	£308	£428	£576	£814	£1,201
5,001-10,000	£23	£34	£55	£75	£105	£143	£181	£268	£338	£465	£629	£888	£1,312
10,001-25,000	£25	£37	£59	£82	£114	£155	£195	£292	£366	£506	£684	£965	£1,426
25,001-50,000	£27	£40	£63	£88	£122	£166	£209	£314	£395	£545	£739	£1,040	£1,535
50,001-75,000	£29	£43	£69	£96	£133	£181	£228	£344	£432	£596	£806	£1,137	£1,679
75,001-125,000	£32	£48	£75	£104	£147	£198	£249	£373	£470	£648	£875	£1,236	£1,825
125,001-200,000	£34	£53	£83	£116	£163	£220	£278	£417	£525	£725	£978	£1,381	£2,039
200,001+	£37	£55	£86	£120	£169	£227	£288	£432	£542	£750	£1,012	£1,428	£2,110

Fixed Search Access

Should your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the previous tables.



Fixed Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£12	£12	£12										
6-25	£15	£15	£22	£30	£43	£57	£72						
26-50	£16	£22	£34	£50	£68	£91	£116	£174					
51-100	£18	£26	£41	£57	£79	£107	£134	£203	£255				
101-500	£20	£28	£46	£64	£89	£120	£153	£227	£286	£394	£534		
501-1,000	£22	£32	£52	£71	£100	£134	£170	£256	£321	£444	£600		
1,001-5,000	£24	£36	£57	£79	£110	£150	£189	£283	£356	£492	£664	£939	£1,386
5,001-10,000	£26	£40	£62	£86	£120	£164	£208	£309	£389	£537	£726	£1,023	£1,513
10,001-25,000	£28	£43	£67	£93	£131	£177	£224	£338	£422	£583	£788	£1,114	£1,645
25,001-50,000	£30	£46	£72	£101	£141	£192	£241	£362	£456	£628	£852	£1,199	£1,771
50,001-75,000	£33	£50	£79	£110	£156	£209	£264	£396	£498	£687	£927	£1,312	£1,937
75,001-125,000	£36	£54	£86	£120	£168	£227	£286	£431	£542	£749	£1,010	£1,425	£2,106
125,001-200,000	£40	£61	£96	£133	£188	£254	£319	£481	£604	£835	£1,129	£1,593	£2,352
200,001+	£42	£63	£99	£138	£194	£263	£331	£498	£625	£865	£1,166	£1,649	£2,434

Fixed Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£3	£3	£3										
6-25	£4	£4	£5	£6	£7	£9	£11						
26-50	£4	£5	£6	£8	£10	£13	£17	£24					
51-100	£4	£5	£7	£9	£12	£15	£19	£27	£34				
101-500	£4	£5	£8	£10	£13	£17	£21	£31	£38	£53	£70		
501-1,000	£5	£6	£8	£11	£15	£19	£23	£34	£42	£59	£79		
1,001-5,000	£5	£6	£9	£12	£16	£21	£26	£38	£48	£65	£86	£122	£180
5,001-10,000	£5	£7	£10	£13	£17	£23	£28	£41	£52	£71	£95	£133	£197
10,001-25,000	£5	£7	£10	£14	£18	£24	£30	£44	£56	£76	£103	£146	£214
25,001-50,000	£6	£8	£11	£15	£20	£26	£32	£48	£60	£82	£111	£157	£230
50,001-75,000	£6	£8	£12	£16	£21	£28	£35	£53	£66	£89	£121	£171	£253
75,001-125,000	£6	£9	£13	£17	£23	£31	£38	£57	£71	£98	£131	£185	£274
125,001-200,000	£7	£9	£14	£19	£26	£34	£42	£63	£79	£109	£148	£207	£306
200,001+	£7	£10	£14	£19	£26	£35	£44	£66	£82	£113	£153	£214	£316

Variable Rate

The fee for the Variable Rate is based on the volume of estimated links in a year.



Price per link based on the estimated number of copies made per year

Newspapers	6.5p
Magazines	6.5p
Premium Magazines	13p
Minimum fee	Newspapers £75.00 Magazines £11 Magazines only £75.00

Variable Search Access

If the Variable Rate has been selected and your Media Monitoring Organisation provide you with Search access to their database of website content you will need to add an additional Search fee (from the applicable cell below) to the fees outlined in the above.

Variable Search Access for Newspapers

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£61	£61	£61										
6-25	£69	£71	£115	£161	£225	£304	£384						
26-50	£78	£115	£184	£258	£361	£489	£618	£925					
51-100	£89	£134	£215	£301	£421	£572	£720	£1,082	£1,359				
101-500	£100	£152	£242	£339	£474	£640	£808	£1,213	£1,524	£2,106	£2,845		
501-1,000	£114	£170	£272	£382	£533	£721	£910	£1,366	£1,717	£2,372	£3,204		
1,001-5,000	£124	£189	£301	£421	£589	£798	£1,006	£1,511	£1,899	£2,624	£3,543	£5,002	£7,392
5,001-10,000	£135	£205	£326	£459	£644	£871	£1,111	£1,651	£2,073	£2,863	£3,868	£5,462	£8,068
10,001-25,000	£150	£223	£356	£500	£697	£947	£1,195	£1,794	£2,253	£3,113	£4,208	£5,939	£8,772
25,001-50,000	£161	£241	£385	£538	£754	£1,019	£1,286	£1,933	£2,429	£3,354	£4,545	£6,397	£9,450
50,001-75,000	£176	£263	£419	£588	£824	£1,115	£1,406	£2,112	£2,653	£3,666	£4,953	£6,993	£10,330
75,001-125,000	£190	£285	£457	£640	£896	£1,212	£1,528	£2,296	£2,885	£3,986	£5,383	£7,601	£11,229
125,001-200,000	£205	£318	£509	£716	£1,000	£1,355	£1,707	£2,566	£3,224	£4,455	£6,019	£8,496	£12,543
200,001+	£220	£329	£529	£739	£1,035	£1,402	£1,767	£2,653	£3,334	£4,608	£6,224	£8,788	£12,980

Variable Search Access for Magazines

Permitted Users	1	2-3	4-5	6-8	9-15	16-20	21-30	31-50	51-100	101-250	251-1,000	1,001-2,500	2,501-10,000
Total Staff													
1-5	£9	£9	£9										
6-25	£11	£11	£16	£22	£30	£40	£51						
26-50	£12	£16	£25	£34	£48	£65	£81	£120					
51-100	£13	£19	£29	£40	£56	£75	£95	£141	£177				
101-500	£15	£21	£32	£44	£62	£83	£106	£159	£199	£274	£370		
501-1,000	£16	£23	£36	£51	£70	£95	£118	£178	£223	£309	£416		
1,001-5,000	£18	£26	£40	£56	£77	£104	£130	£197	£248	£342	£461	£650	£961
5,001-10,000	£19	£28	£43	£61	£84	£114	£146	£215	£270	£372	£503	£711	£1,049
10,001-25,000	£21	£30	£48	£66	£91	£123	£156	£233	£293	£405	£547	£772	£1,141
25,001-50,000	£22	£32	£51	£71	£99	£132	£168	£252	£315	£437	£591	£832	£1,229
50,001-75,000	£24	£35	£56	£77	£108	£146	£183	£275	£346	£477	£644	£910	£1,343
75,001-125,000	£26	£38	£60	£83	£117	£158	£199	£299	£376	£520	£699	£989	£1,461
125,001-200,000	£28	£42	£67	£93	£130	£176	£222	£335	£419	£580	£782	£1,105	£1,630
200,001+	£30	£43	£69	£97	£134	£182	£229	£346	£435	£599	£810	£1,143	£1,688

Previous Unlicensed Copying

Please note that if you have received a 'paid-for' media monitoring service prior to your WEUL application, there will be a one-off fee for past unlicensed copying. This will only apply from January 2010 for newspaper web content and April 2014 for magazine web content.

