

# Protecting news value

### The NLA media access contribution

We deliver copyright licensing and database solutions to media monitoring organisations and their clients. As a collective management organisation, we manage the rights of over 200 news publishers and provide licensing and monitoring services to over 9500 organisations.

We license content on behalf of publishers in:



1,350 newspaper titles



1,030 web titles



2,000 magazine titles

#### Content that benefits commercial users

NLA provides publishers, and media monitoring agencies with a range of digital services.

Thousands of publishers, journalists, communications and PR professionals save valuable time using our content and licensing solutions:

The cutting edge Clipshare service used by 7,000 UK journalists

The eClips database allows

13 UK and 18 international

media monitoring agencies to supply press cuttings to clients

Licensing services to government, business & charities,

9,500 organisations in total



# Protecting news value

# Where the money goes

NLA media access represents news publishers. The licensing revenues collected on their behalf help to fund jobs for journalists. 80% of the company's revenue is returned to publishers to be invested back in the industry; the remainder funds investment in new database services and covers NLA operating costs.



#### IP and copyright creates economic value

for publishers

2013 royalties equivalent to salaries of journalists

£1 million donated to **Journalism Diversity Fund** since 2005

## NLA investments create new services



Online Article Tracking System (OATS)

Our online article tracking system helps publishers combat piracy.

PhotoChecker

A cost-effective and efficient means for picture agencies to track the use of their photographs in the UK's national and regional press.



eClips

Our £20m investment in eClips delivers digital content to media monitoring agencies and clients.

Visit our website for more information

www.nla.co.uk